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Cheating on your diet is a piece of cake — and vice versa!



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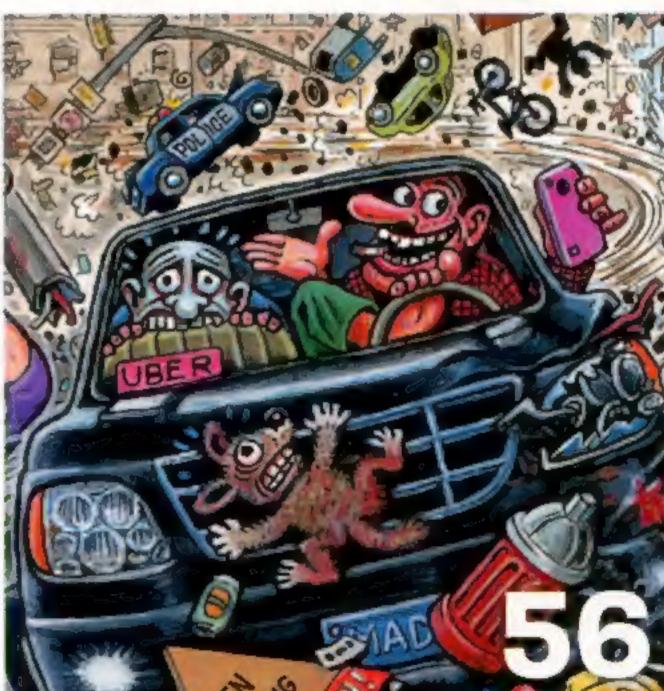
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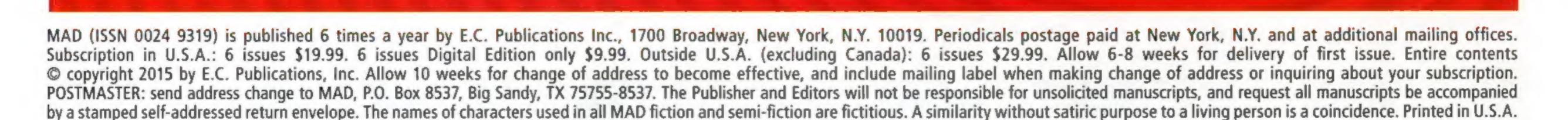
MARGINAL THINKING DEPARTMENT

"Drawn Out Dramas" by Sergio Aragonés ...Various Places Around the Magazine









Letters and Tomatoes

NOT-SO-DEAR JOHN

Recently my apartment was rehabbed and I had to box everything up. While getting ready for the bathroom to be painted, I pushed a stack of boxes to the center of the room. Well, I pushed too hard and a few things slid off the top of some boxes and (this really happened!) my MAD from June 2014 landed in the toilet! I'm not sure what to make of it. Keep up the



"good" work, you've been making me laugh (retch?) since 1971!

Ken W. Reed • Berkeley, CA

Reedy or Not — Let's not pretend for even a second that an issue of MAD is the most disgusting and damaging thing that's been in that toilet. We're guessing that if your landlord is rehabbing that bathroom it's because there's been irreparable, unmentionable, soul-churning damage rained down upon that cursed, God-forsaken slab of porcelain! Good luck getting your security deposit back, you monster! —Ed.

NOT WORTH A CENTENARIAN

I am 72 years old and have been digesting your magazine for many years. I'm expecting to live to be 100 and when I achieve that milestone, I would expect a free subscription. I don't think my mailperson looks at the magazine when it comes in the mail but he does leave the door open on the mailbox, and I suspect my neighbors see it. Hmm... maybe that's why they shun me.

Jim Lanctot • Indianapolis, IN

Rock 'Em Sock 'Em Lanctot — We're happy to hear about your dedication to MAD as you creep into your wily dotage. But we have to point out two glaring factual errors in your letter: for one, very few MAD readers live to 100. Studies have shown that longtime MAD fans, with their distressing lack of hygiene, leper-like isolation and tenuous grip on reality, tend to peter out long before that. Second, we don't give free subscriptions to 100-year-olds. (We just put the policy in place so we could stiff Al Jaffee when he turns 100 in 2021—he can pay for his issues like anyone else!) On a positive note, however, you're absolutely right about one thing — your neighbors are shunning you...and judging by your letter, it seems they're doing the right thing! Happy digesting! —Ed.

LIKE MAD ON FACEBOOK!

We're on Facebook! You should go there and "Like" us. Go on... it'll make you feel good about the Internet!



PHILADELPHIA PRETZEL LOGIC

I'm seeking advice about my 11-year-old. She has been reading my MAD magazines. I know that I was reading MAD at her age, but as a parent it seems so inappropriate and I'm more concerned about being a good parent than I was about being a well-adjusted child. To make matters worse, she snuck a few issues to school after we warned her not to. What will happen to our reputation as good parents if it's found out that I've been reading MAD for 25 years? Growing up in Philly will be hard enough on her, with all the murders and failing sports teams. Should she be punished if this MAD behavior continues?

Megan Polkus • Philadelphia, PA

High-Stakes Polkus — Should she be punished? Of course she should be punished, and as harshly as humanly possible! Let's see...what's the maximum punishment that an 11-year-old can receive under current law...hmm. Okay, we've got it: force her to live in a sketchy, Eagles-fan-ridden hellhole with a couple of parents whose minds have been irrevocably damaged by decades of reading MAD! That should teach her to disobey you — if Child Services doesn't get to her first! —Ed.

EPIC NAIL

They say you should dress for the job you want — so if you want to work at DC Entertainment, you darn well BETTER



show up with some Spy vs. Spy nail art! New hire Sara Haskell landed a cherry job in the Subsidiary Rights Department because she displayed her corporate loyalty (despite also displaying her terrible taste in reading material)!

CRAZED AND CONFUSED

Hello, or is it just hell? I live in the basement of a small shack. I have a long, unkempt beard with this morning's waffles attached to it. No job — who would hire someone with waffles in his/her beard? I have no car, how can you drive with waffles in your beard? I need a break and if you publish this letter it may spark me to attain a lot of goals like move upstairs, shave and look for a job, then maybe become President, then president of MAD. But all this hinges on this letter being published. You guys have great responsibility and power. In the meantime, I will be in basement. Need more syrup — running low. Help!

Mark Lambert • Eden Prairie, MN

Alone in the Mark — At MAD, we always say that if we can change just one life, we've made a difference (not necessarily a change for the better, or a positive difference, but we don't have time to get into that right now). So if the publication of your incoherent ramblings will be the "spark" you need to clean yourself up and move into your shack's no-doubt spacious upper floors, well, we're happy to help. And who knows — maybe one day you really will "become President, then president of MAD"! Because goodness knows that America, and this magazine, wouldn't be any worse off if they were run by a filthy, wafflebearded, basement-dwelling maniac. Good luck getting out of the cellar — we hope to see you soon, boss! —Ed.

CELEBRITY

I have a car rental agency in Costa Mesa, CA. I keep several copies of MAD on the counter to distract the drooling masses that wander into my establishment. One of your recent lampoonees — David Hester from Storage Wars — came in and I decided to harass him about his appearance in your fishwrapping apparatus.

Addison Stansfield • Costa Mesa, CA

Stansfield of Dreams —

When you're on a show like Storage Wars, it's no small feat to be considered "the shifty, reprehensible one" — and we're sure that appearing in MAD will do absolutely nothing to help that reputation. —Ed.



REMEMBERING TOM KOCH AND LOU SILVERSTONE

It is with great sadness that we report the passing of two of MAD's legendary writers.



Tom Koch passed away on March 22 at the age of 89. From 1957 to 1995, Tom was one of MAD's most prolific and funny writers, contributing more than 300 pages to the magazine in his distinctive comedic voice. Perhaps Tom's most memorable MAD article was "43-Man Squamish" — fifty years after its initial publication, it remains MAD's most requested reprint. We honor Tom by running another one of his classic articles in this issue's installment of "The MAD Vault."

Lou Silverstone passed away on March 9, at the age of 90. Lou wrote over 180 articles for the magazine between 1962 and 1990, touching on all aspects of politics, sports and American culture, and is particularly remembered for his movie and television satires. His first article was a spoof of Bonanza ("Bananaz") in MAD #73 (1962). He also wrote "Bats-Man," the classic MAD takeoff of the 1960s Batman TV series in MAD #105. We'll pay tribute to Lou in a special edition of "The MAD Vault" in MAD #535.

We extend our deepest condolences to the families of Tom and Lou.



LIVE AND LET JEDI

I read the new *Star Wars* sneak peek from my son's subscription. I thought to myself, you idiots used to be way more clever back when I subscribed in the 1980s. So I read the old *Star Wars* satires in my own collection. You weren't.

Chris Donovan • Albany, Australia

Donovan and Dirty — We can totally identify with that thought process! We thought to ourselves, there's no way this guy is as stupid and slop-brained as we think he is. So we read your letter again. You are! —Ed.

MISSIVES: IMPOSSIBLE

I am a long-time reader of your magazine, and one of my favorite sections is Letters & Tomatoes. However, I feel that it is fairly obvious that the letters are just written by some of the lesser members of the Usual Gang of Idiots. It is, in my opinion, unkind to exclude these writers' names from the credits. I currently have a bet on with my friend (who for some reason believes the letters are from real people) that all the letters are fake. We agreed that if this letter is not published (which it won't be), I win the bet.

Simon Leek · Cambridge, MA

Leek a Virgin — Well, we have good news and bad news. The bad news is that you lose the bet. The good news, however, is that you don't have to pay! Because — just as you're sure the letters are made up — we are completely confident that this "friend" of yours doesn't actually exist. And as far as not printing the names of the response writers, we simply do that as a service to those staff members. Having to communicate with someone like Simon Leek is bad enough, without the rest of the world being privy to that shame. Thanks for reading! —Ed.

TYPO NEGATIVE

I've been reading your magazine for about half a year. I recently believe that I have found a misprint on one of your ads for your books. It says "Greatest Writers."

Obviously you meant to simply put "Writers."

Conrad Liechty · Goshen, IN

Conrad to the Bone — Accidents happen all the time in printing — even in this very issue! We mistakenly ran a letter from some moron in Goshen, instead of deleting his unintelligible ramblings. Oh well! Thanks for being such an eagle-eyed reader! See, we did it again! When we wrote "eagle-eyed reader," we MEANT to write "poopshoed goof-nut." Hoo boy! It's gonna be one of those days! —Ed.

THE DOOR IS A-JARRING

Many readers pointed out that the May 3 installment of *Non Sequitur* by Wiley featured some MAD-centric names on the door of a law firm. When asked for a comment, Tom Richmond, Nick Meglin and Sam Viviano referred us to their lawyers. Irony!



Letters and Tomatoes

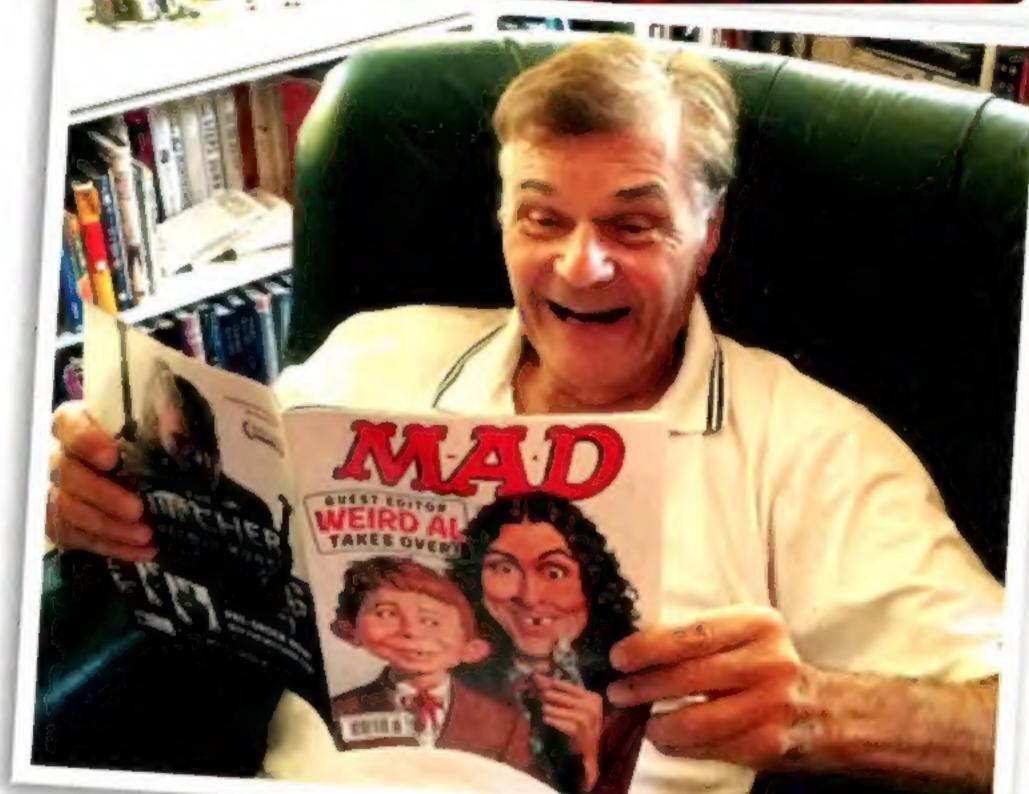


GOOD WILLARD HUNTING

For reasons we can't even begin to fathom, comedy legend Fred Willard was pretty happy about our recent Weird Al-centric issue! He not

only tweeted about it, but also posted a pic on Face-book of himself enjoying it. They say nothing is permanent on the Internet — but we suspect this tacit endorsement will haunt him!





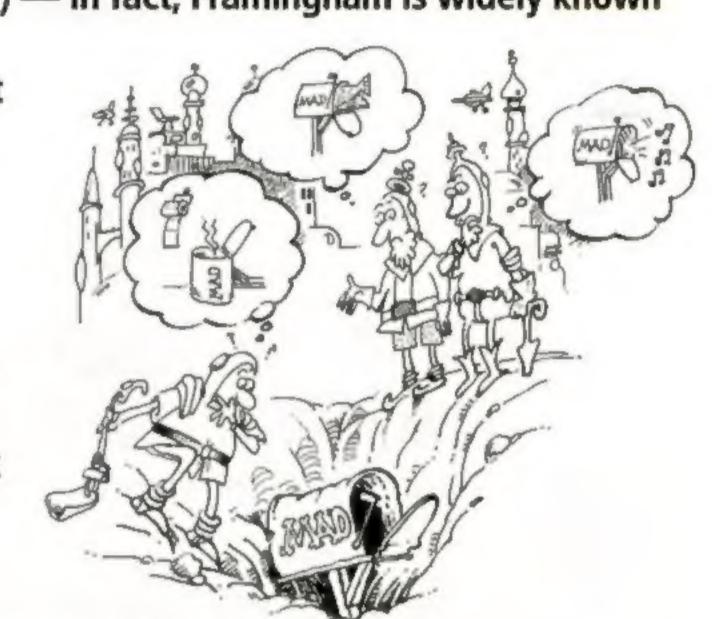
RETAIL OF WOE

Once I went to my bookstore and was looking for MAD. There was nothing there. I persuaded my parents to go to the next town, but still, no MAD! So now I'm wondering what's up with that? Is it because the bookstores don't like your idiotically funny magazine? (Likely!) Or is it because someone confused MAD with rotten trash? (Likelier!) Or maybe because MAD has thousands of "adoring" fans who buy the magazine before me? (Likeliest!)

Annais Weiss • Framingham, MA

Weiss-A-Roni — For a MAD reader, you're pretty perceptive! For one thing, bookstores don't just dislike MAD, they actively despise it — after all, MAD's awfulness tends to taint every other publication within a half-aisle radius. Second, MAD is often confused with rotten trash because, well, it is rotten trash. And you're absolutely correct about other MAD fans beating you to the magazine (although "possibly lobotomized" might be a more accurate description than "adoring") — in fact, Framingham is widely known

for its eager, ninja-quick MAD lovers. So here's what you do: pack a sleeping bag, pillow and a sack of Lunchables (gotta stay healthy!) and go set up camp in front of that bookstore. In a mere six or seven weeks, you'll be the first person in town to pick up MAD #535 — if you haven't been arrested for loitering first! —Ed.





READER ALERT

If you had your letter printed in this issue, you better hold on to your beret, Frenchie — because you're being rewarded with some cool free stuff! You'll be getting *The Art of Rocksteady's Batman*, courtesy of our friends at Abrams Books; a Blu-ray combo pack of *The SpongeBob SquarePants Movie: Sponge Out of Water* from our buds at Paramount Home Media Distribution; *Exploring Calvin and Hobbes*, courtesy of our pals at Andrews McMeel Publishing; a DVD copy of Justice League: Gods and Monsters, from our amigos at Warner Bros. Home Entertainment; and a blind-boxed Mighty Morphin Power Ranger vinyl figure from our chums at The Loyal Subjects! Write to us and have your (merchandise-based) dreams come true!



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Charlie Kadau, Joe Raiola Senior Editors

Dave Croatto Editor

Jacob Lambert Associate Editor

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Contributing Artists And Writers
The Usual Gang of Idiots

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MAD #535 is on sale August 11!

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

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(Or at least for our salaries...)

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(Provided you have a terribly-decorated home.)



WHO NEEDS YOU
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SUBSCRIBE ONLINE AT MADMAG.COM OR CALL 1-800-4 MADMAG (462-3624)

HERE ANOTHER ANOTHER POINT!

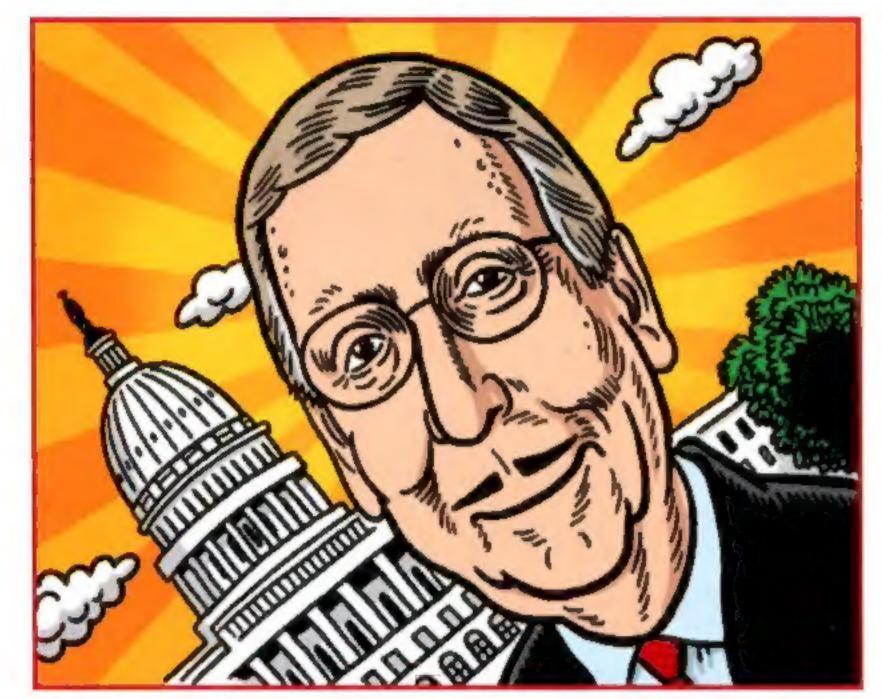
print subscribers now get a FREE DIGITAL SUBSCRIPTION to MAD for their iPadi

Limited edition print offer good for U.S. customers only. Sorry, no Canadian or foreign orders accepted for this offer.

If this is a gift subscription, the print will be sent to the subscriber unless you specify that you wish to have it sent to you. KEYCODE: AZHMOUS

THE FUNDALINI PAGES

HOW THE GOP PLANS TO GET THE LATINO VOTE



Requiring all male congressmen to grow pencil-thin Zorro mustaches



Inviting everyone to Michele Bachmann's belated quinceañera



Letting Chris Christie eat at Chipotle five times a week instead of his usual three



MOST POPULAR

STOP PLAYING

GREATEST HITS

ON A LOOP."

"I WISH THE

DOLLS FROM

THE AMERICAN

GIRL STORE

DIDN'T HAUNT

Writer: Matt Lassen

Artist: Tim Hamilton

MY DREAMS."

Having Sarah Palin make her wild accusations in Spanish

"I WISH THERE

WAS A YANKEE

TO MASK THE

"I WISH I'D SHOPPED ONLINE."



Booking Ted Cruz and Rand Paul to host the Latin Grammys



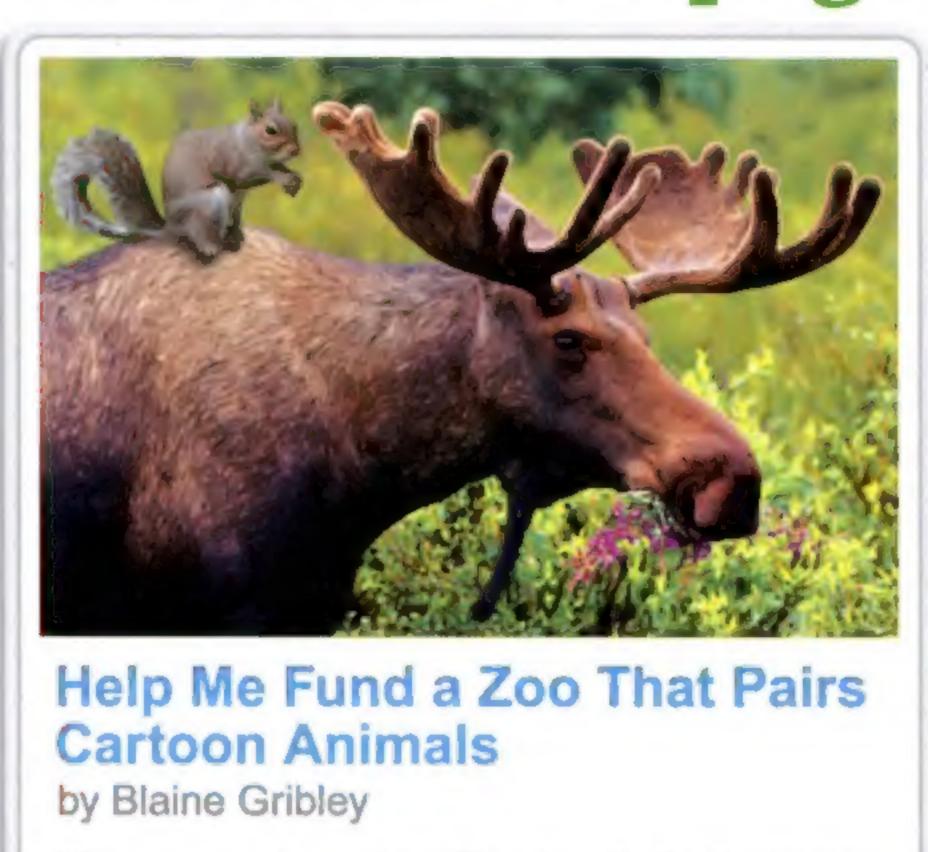
Rolling their r's when they argue against immigration r-r-reform

Writer: Matt Lassen Artist: Ward Sutton

A Walk in the Parkhurst MALL FOUNTAIN WISHES "I WISH THAT AUNTIE ANNE'S PRETZELS DIDN'T LEAVE MY BODY IN THE SAME SHAPE THEY WENT IN."

"Until we're done fixing my narcissism, can we call it "Kevinissism"?"

This Issue's Unfunded Kickstarter Campaign



Ever wonder what Rocky & Bullwinkle would look like together in real life? Because it's all I can think about!

\$0.16 FUNDED PLEDGED DAYS LEFT

Writer: Matt Lassen Photos: Dreamstime

COMMON MISTAKES TO AVOID IN A RAP BATTLE



Writer: Kenny Keil Artist: Jose Garibaldi

A YEEZY BOOST AD THAT TELLS IT LIKE IT IS



THE FUNDALINI Pages



EXCUSE ME, MISS-I HAVE SOME THINGS TO SAY ABOUT YOUR LEGS, BUT FIRST I'D LIKE YOU TO SIGN THIS CONSENT FORM."

Writer and Artist: Emily Flake

The Godfrey Report

In	Five Minutes Ago	Out
Multiplexes	Drive-Ins	Nickelodeons
Apparel	Duds	Garb
Sloops	Dinghies	Junks
McMansions	Estates	Manors
Petting	Necking	Canoodling

The Stupid 7

TIPS FOR ENHANCING YOUR WINE EXPERIENCE

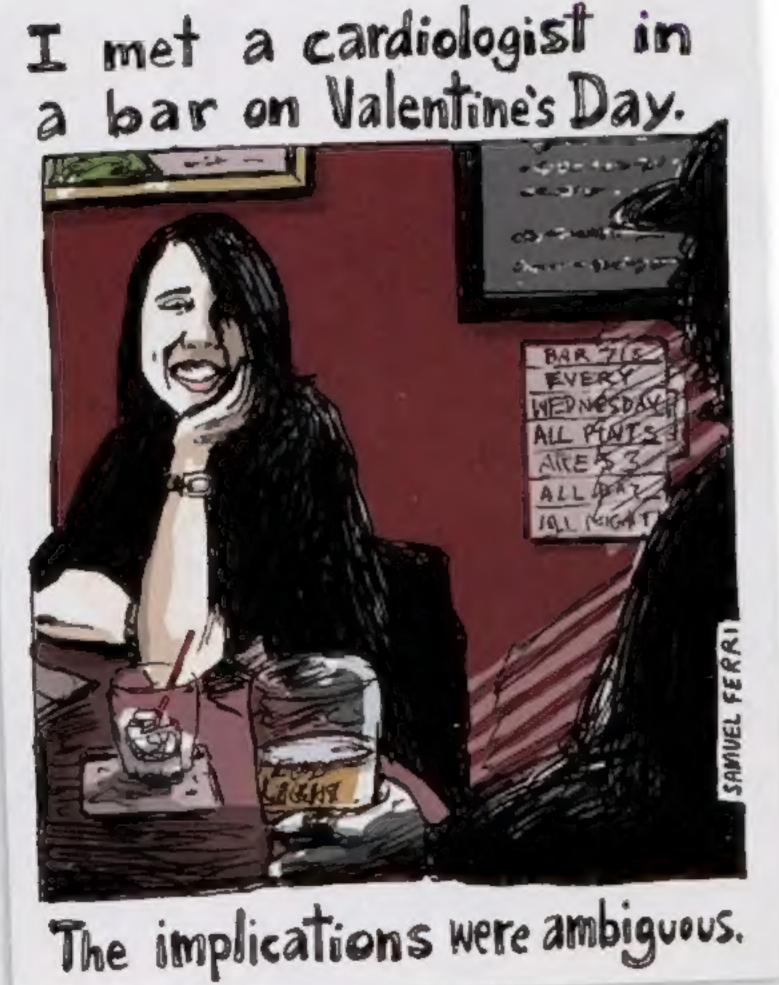
- Before purchasing, examine the exterior. The box should have no punctures or tears.
- 2 If you're serving wine in dribble glasses to your guests as a prank, be considerate and use the lighter varieties, which won't cause as much of a stain.
- 3 Serious wine connoisseurs stay away from bottles with happy cartoon characters on them, as those are usually aimed towards younger drinkers.
- 4 99-cent store selections are surprisingly good, especially when paired with off-brand fish sticks.
- 5 If you don't have a cellar for proper storage, be sure to polish off any wine on the day you purchase it.
- 6 If your entrée goes with red wine and all you have is white, simply add a few drops of food coloring and pretend it's a red.

7 Silence of the Lambs had it right: fava beans and human organs actually do go well with Chianti.

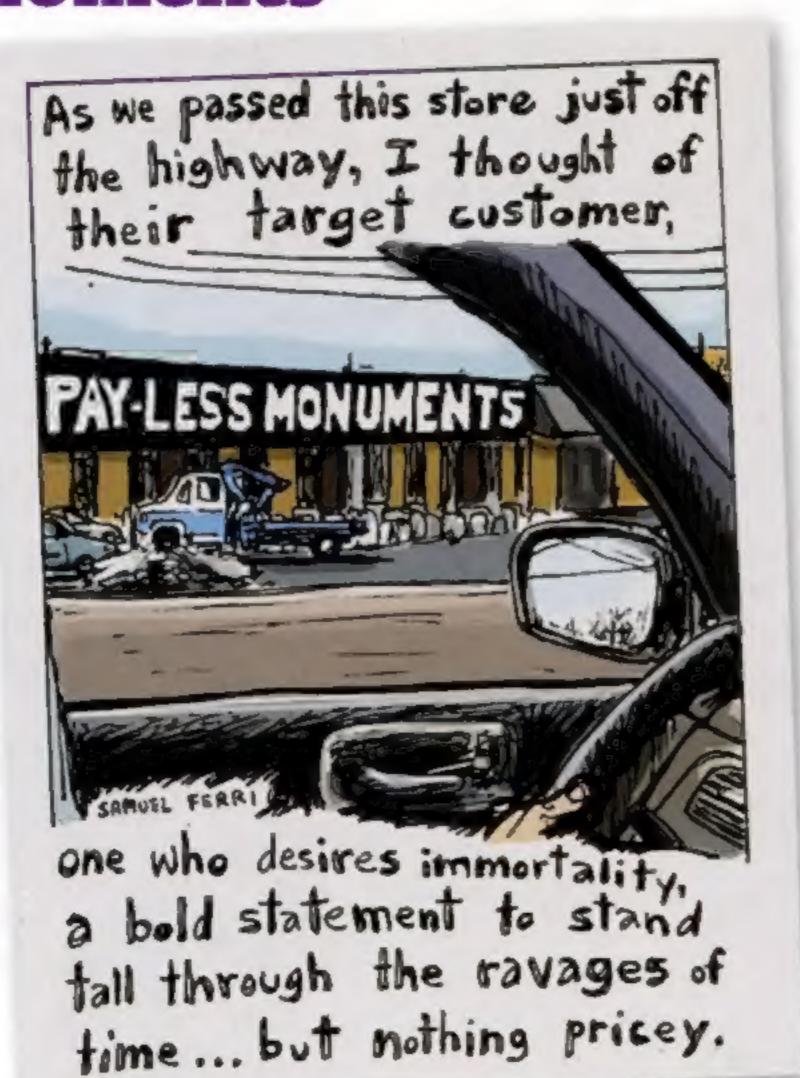


Samuel Ferri's Misconnected Moments

SAMUEL FERRI



It was a great show, but I missed large portions while daydreaming how I would reconstruct it on Facebook.



PARENTS! TEXT ABBREVIATIONS EVERY CHILD SHOULD KNOW

GHASATKAA

Getting High as Soon as the Kids Are Asleep



O2BTKC\$IV

Off to Blow the Kids' College Funds in Vegas



DSNRHBG?

Does She Not Realize Her Boyfriend's Gay?



SSGTFMWS14

She'll Start Getting the Family Mustache When



Phrases You'll Never See in a Car & Driver Review



"The best thing to come out of Detroit since the 1943 race riots."

"The hood-mounted machine gun isn't street legal, so we used it sparingly."

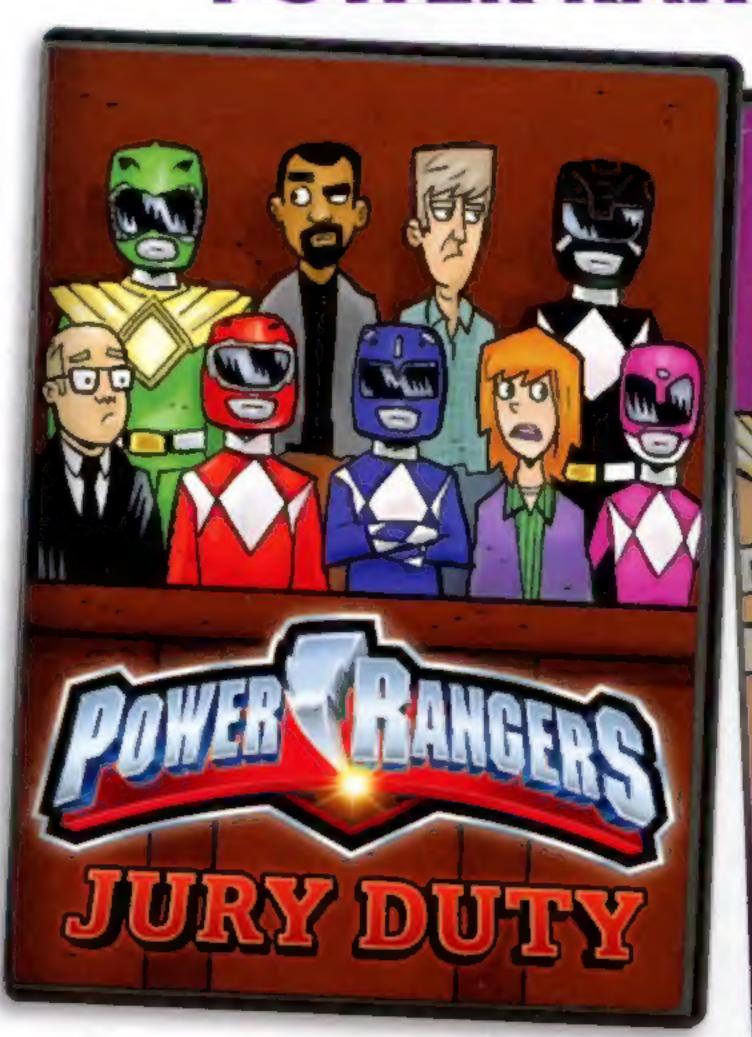
"You'll be the envy of all the other hearse drivers on the road."

"It hugs the road like a deranged pervert who gets turned on by asphalt."

"We filled the tank with clamato juice, and only lost 17 miles per gallon."

Writer: Jeff Kruse

WORST SELLING POWER RANGERS DVDS









Writer: Kenny Keil Artist: Justin Peterson

THe Fundalini Pages



"WHOA, WHOA, STOP EATING, FRED...
I DON'T THINK THAT'S TAPLOCA PUDDING."

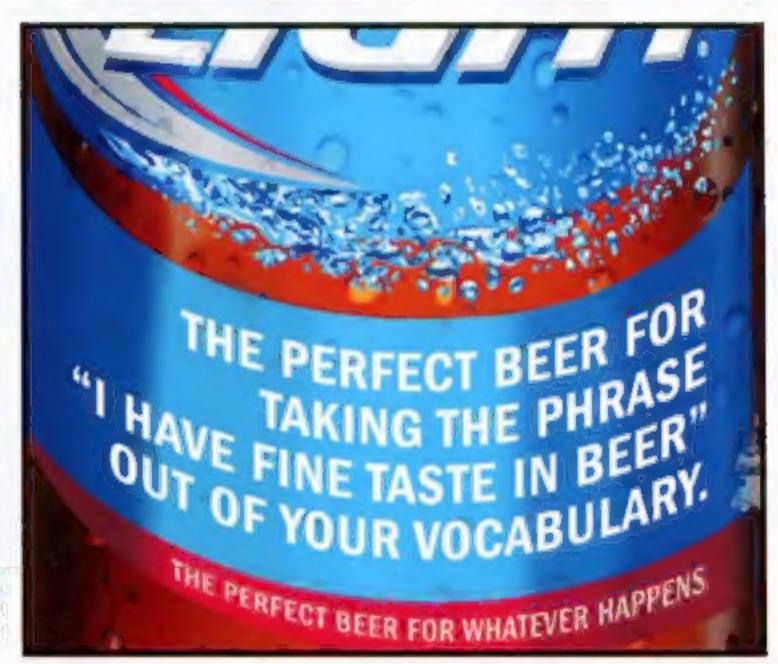
Writer and Artist: Tom Cheney

More "Up for Whatever" Labels That Bud Light Should Get Rid Of









BITTERMAN



You're crazy – this thing is awesome!
I can check my calendar, monitor my workouts, read email and message my friends!



Bah! Your generation is so dependent on "staying connected" that you're sacrificing human interaction and learning things on your own!



There's a big world out there, Nick!

A world that can't be seen on a

micro-processor slapped onto a

You know what...never mind, Nick.
If you want to walk through life like a hipster Dick Tracy, then go for it.



Who's Dick Tracy?

Ha! Even with all that technology on your wrist, you still need your old Uncle Joe to explain some things!





TO LIEV AND DIE IN LA DEPT The will make the topological the comment of the Draper Past Cobie, and Walter White Dian cool characters Nice shows. So done I'v realing week about a brounce industries white duce with issues? He but we've Land Lawrence Premises while a latest brooding anti-here is a tough little bruiser from South Boston who doesn't of the Smile train much fish guy makes Vizitinia Pritin look like the gigging Pilisbury Doughoey Meet I'm in the thick of I'm Ray I'm a Los Angeles I have troubleshooter. showbiz. I went into a a wife, kids, Drearyman, I solve problems for Paramount pitch a mortgage Hollywood the rich and famous. meeting yesterday to and a custom I bust heads, I speak bat a few things "fixer" suit closet in monosyllables. the size of around. Mostly heads! 💂 who can fix 🕒 This morning anything — m I communicate mostly Yosemite. My Louisville-Sluggered through grimaces and except expenses are pained expressions. weak through the two **agents**, a commissary chef who scripts Word is at next year's f#\$%in' roof. All in all I have gave me bad sushi and Emmys, I'm going to be presented with the studio exec who a big monthly own series. This is one green-lit a Jonah Hill a special "Menacing nut. It's called Now that I've seen how screwed up they are, of them. Glare" award! I kinda wish I'd made a u-turn at Tulsa! romantic comedy! my father!

I'm Muckey Drearyman — the Grandpa from Hell! I'm the toughest f#@\$in' guy in AARP! Here's the deal: I just did 20 years at Wolpole prison, got out early, killed a priest, pistol-whipped two orphans, held up a pot store and then removed a stranger's spleen! And, oh yeah, I also text while driving! I came out west from Boston to reunite with my three sons.

We're the "screwed-up" Being brainsons Muckey was talkin' damaged was about, Dreary and Punchy. tough in Boston, We're emotionally but not so noticeable out damaged brothers who moved from Boston to L.A here. We seem for a better life. We're still to blend in with the agents emotionally damaged, and studio executives! we have great tans!

I'm Crabby, the difficult, premium-cable-channel wife. These are my two troubled teenagers, Cruller and Bimbette. Their father is sort of a mystery man who doesn't communicate much and is emotionally absent. Perhaps you've seen our family before. We were called The Sopranos!

Heavy and Loner here. We're Ray's trusted assistants who do all his dirty work. I'm an ex-Mossad Israeli bad-ass and my partner's an angry lesbian. When was the last time you caught a combo like us on TV? The fourth season of The View?

I'm Tezra Glopman and this is my partner, Leech. Our occupations: entertainment lawyers. In this series I'm obsessed with building a hospital wing in tribute to my dead wife. Yes, I'm a deeply religious man who, every week, honors the memory of my beloved wife right before engaging in some illegal sleazeball activity.

In case you're curious, in the Hollywood social structure, "entertainment lawyer" ranks in importance somewhere between "movie usher" and "back-up lounge singer."

This series takes shots at South Boston, Hollywood and the Catholic Church. The Church gets slammed especially hard. Yes, we've made mistakes — but are we any worse than Hollywood? At least the Catholic Church is trying to correct our mistakes. Hollywood is still giving us sequels to Dumb and Dumber and Horrible Bosses!

but now at least

As a motivational guru I sense that Ray is a man who doesn't waste time. He walks in, he gets the job done, he splits.

I speak from experience describes not only his work life, but his sex life!

Yeah, he's tough and a ballbreaker but he does some this town.

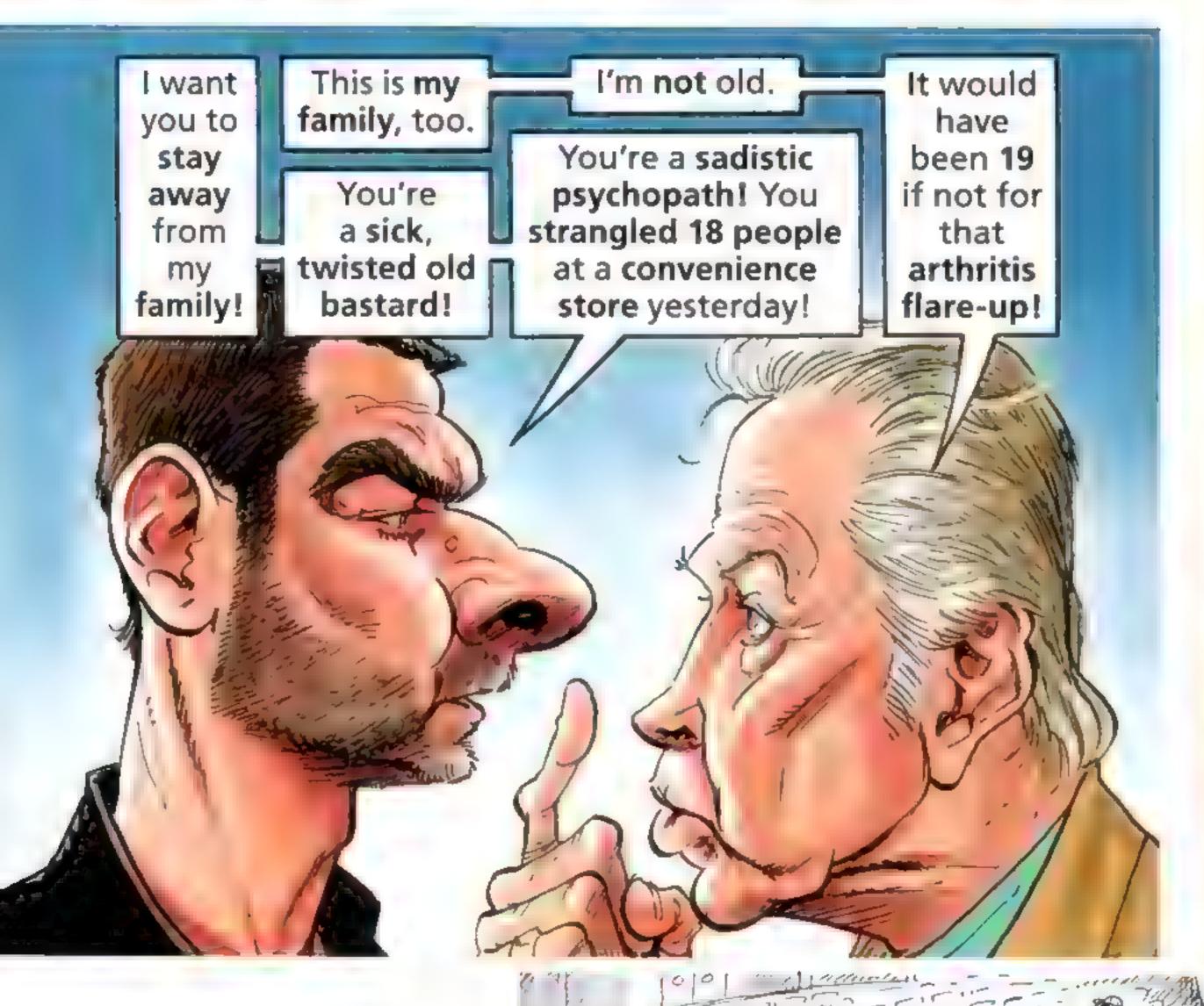
He had a "little chat" with **Russell Crowe** and convinced him never to do another musical!

Like what?

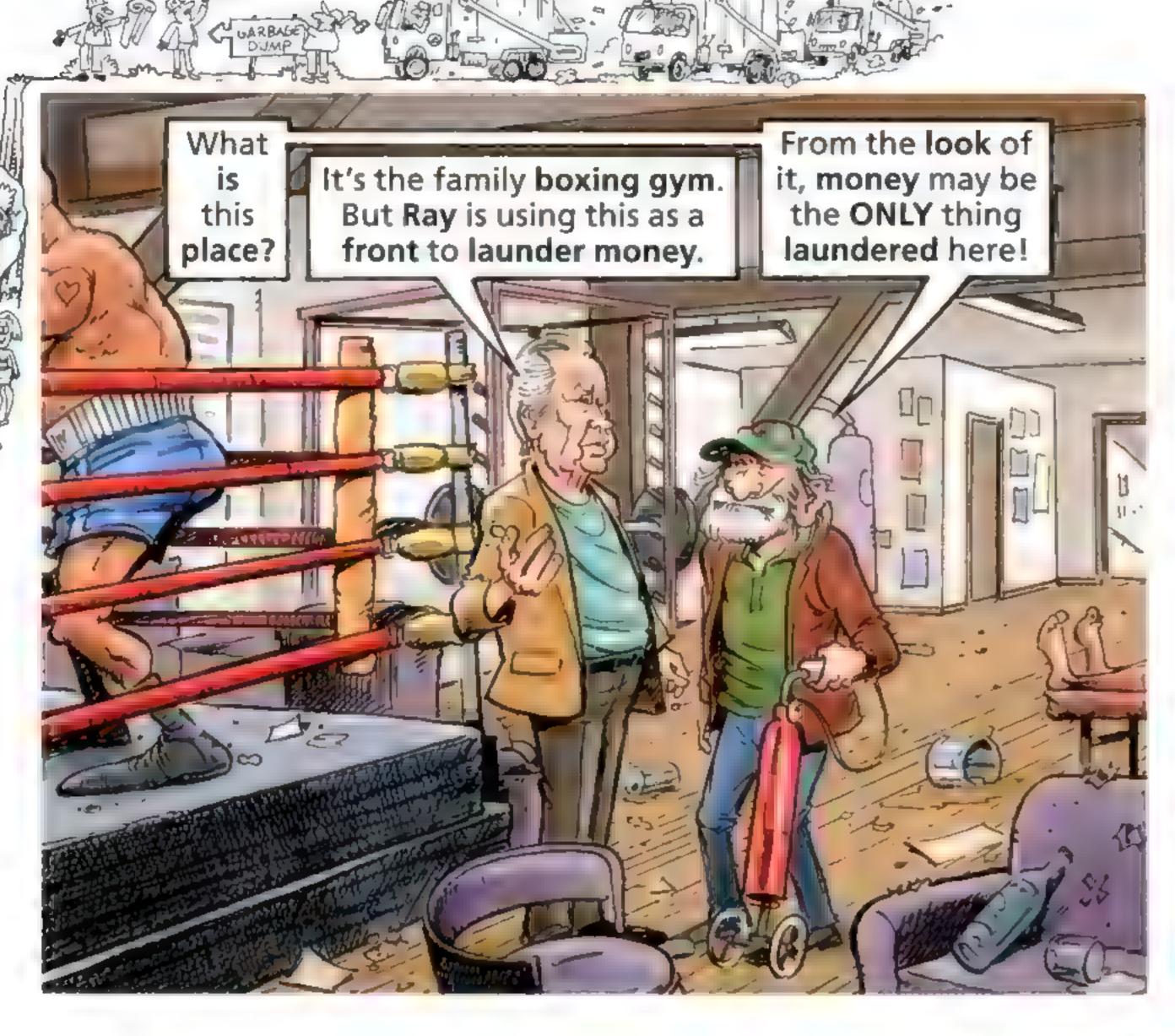


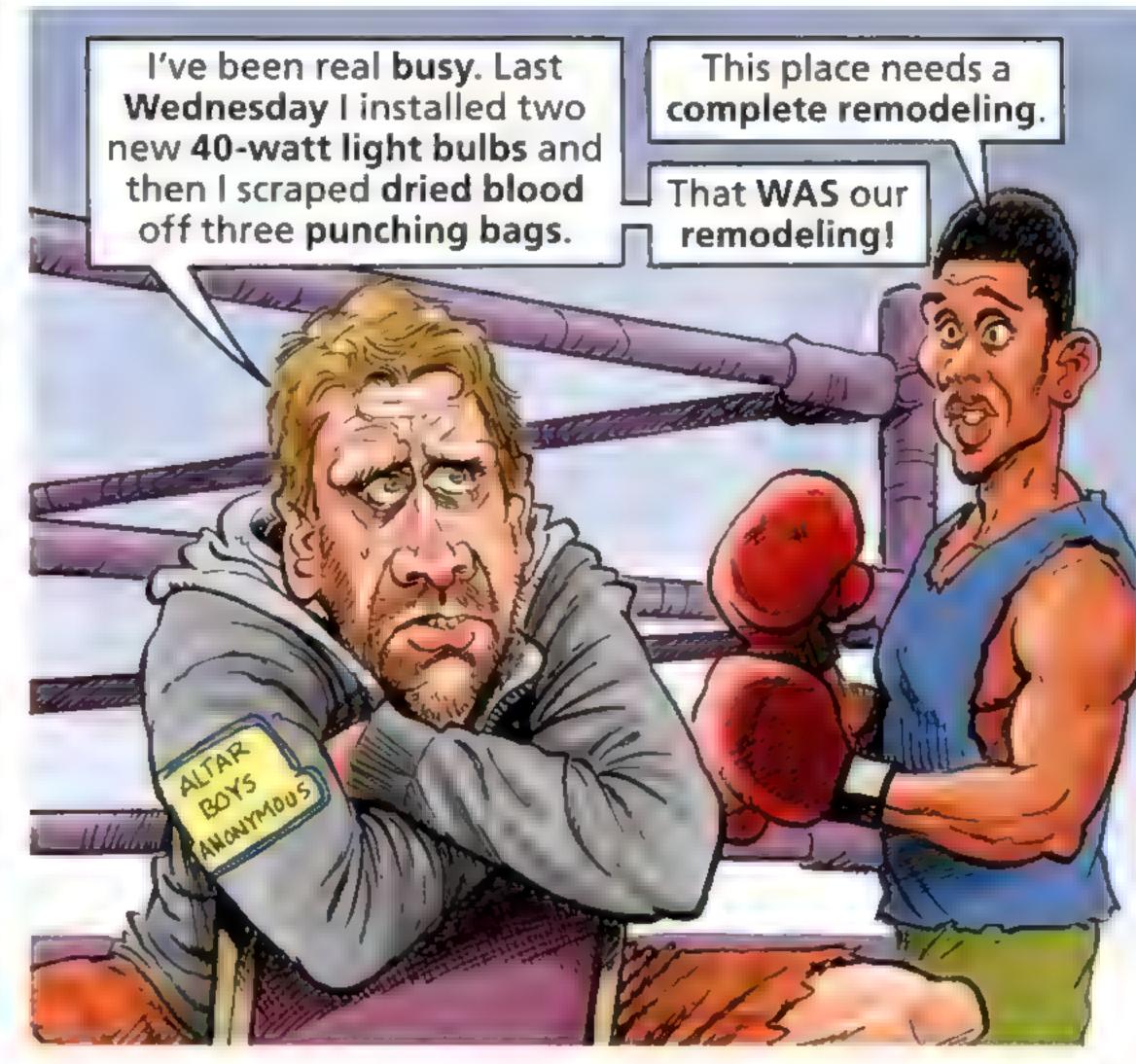


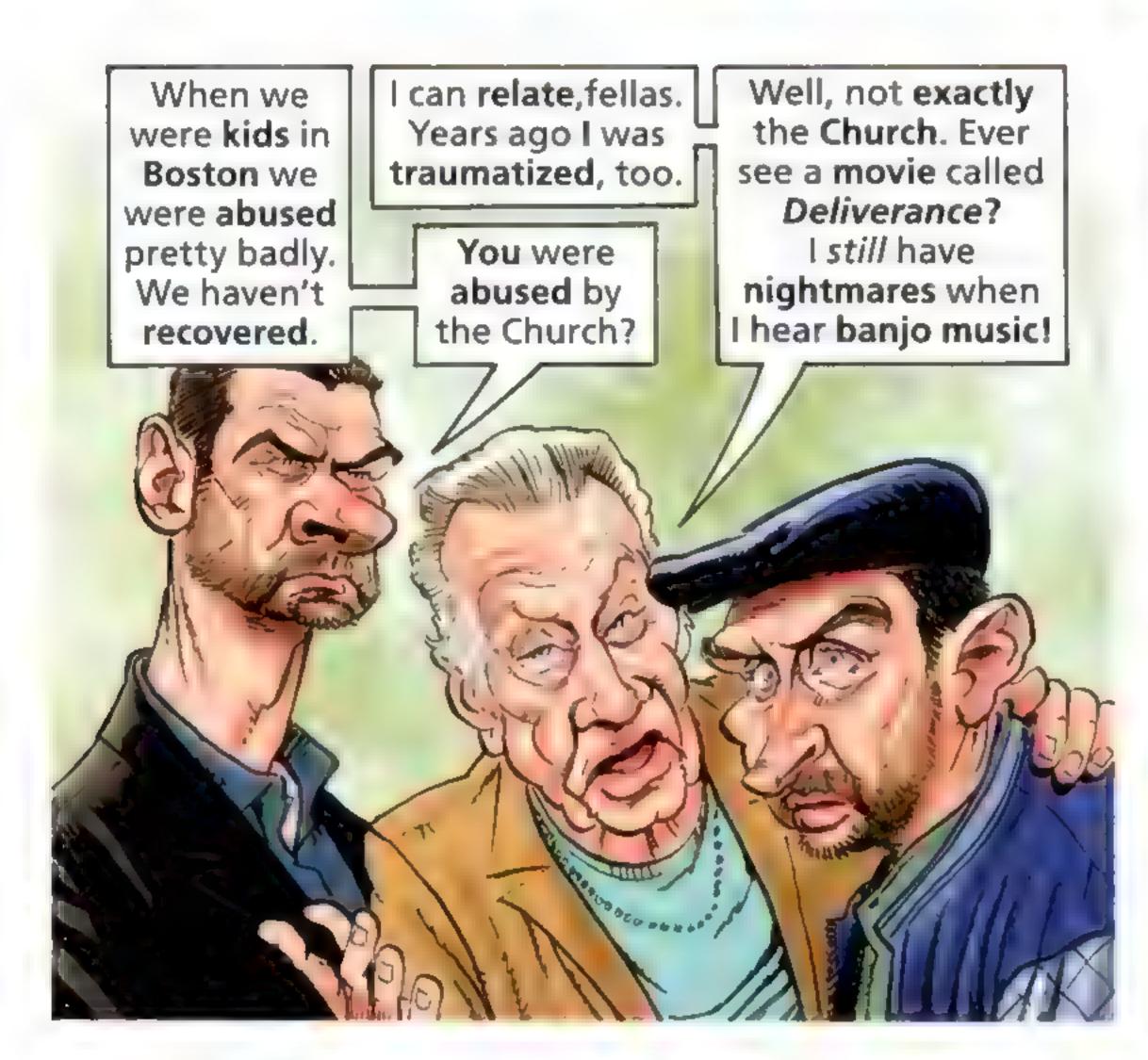


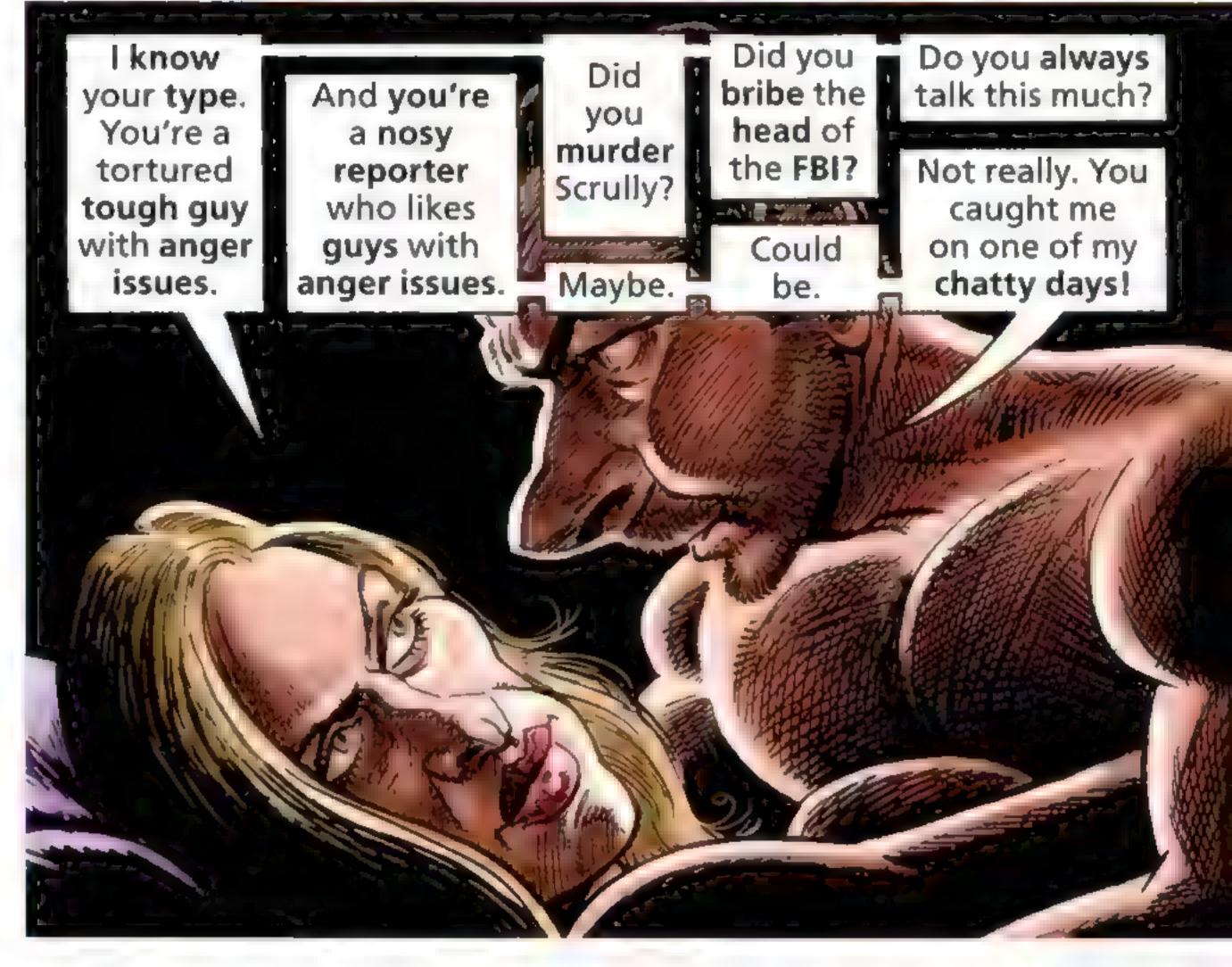




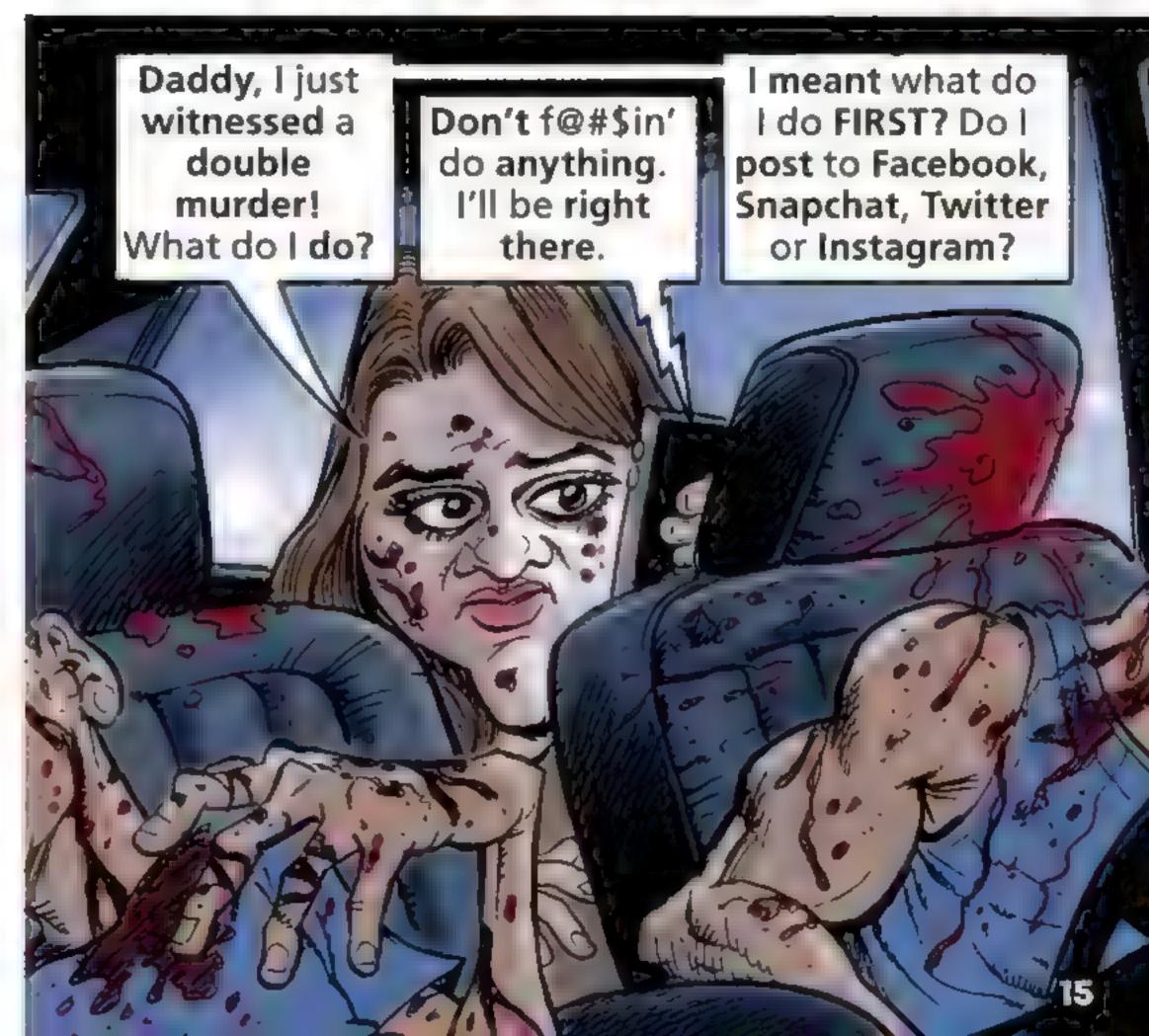


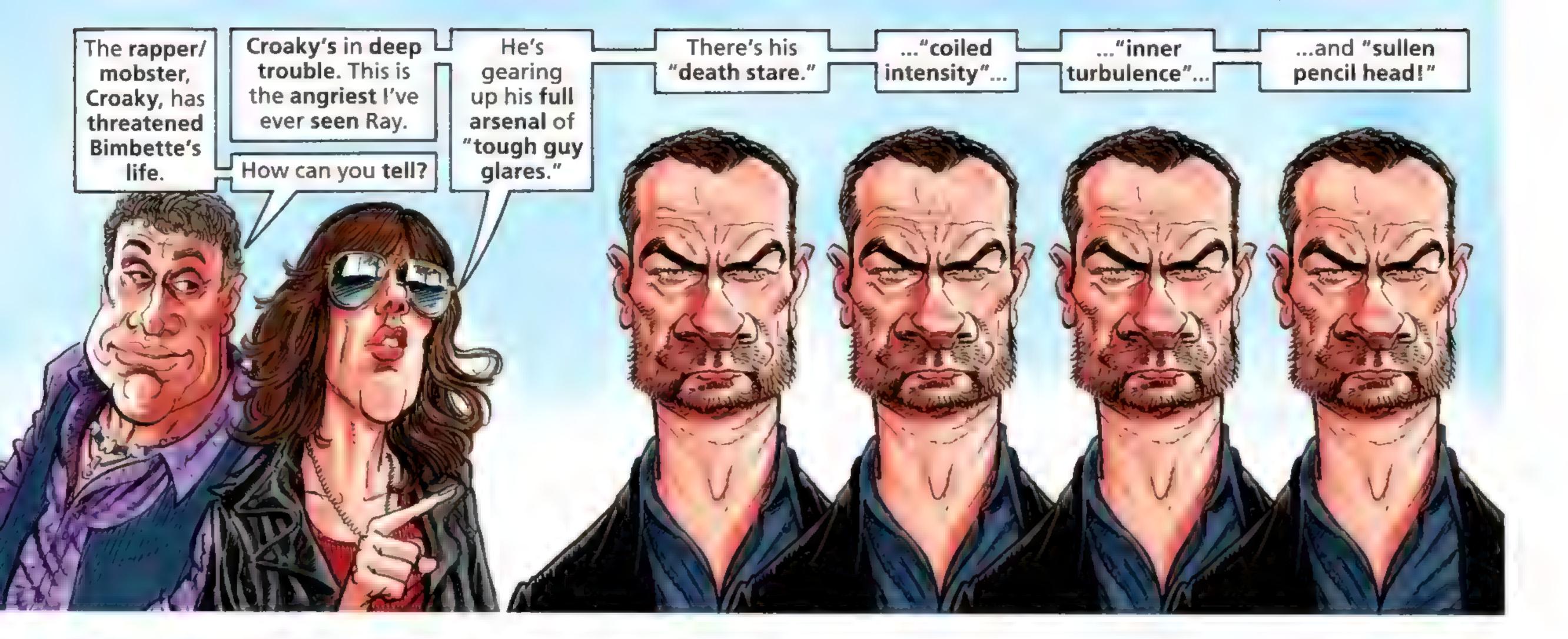


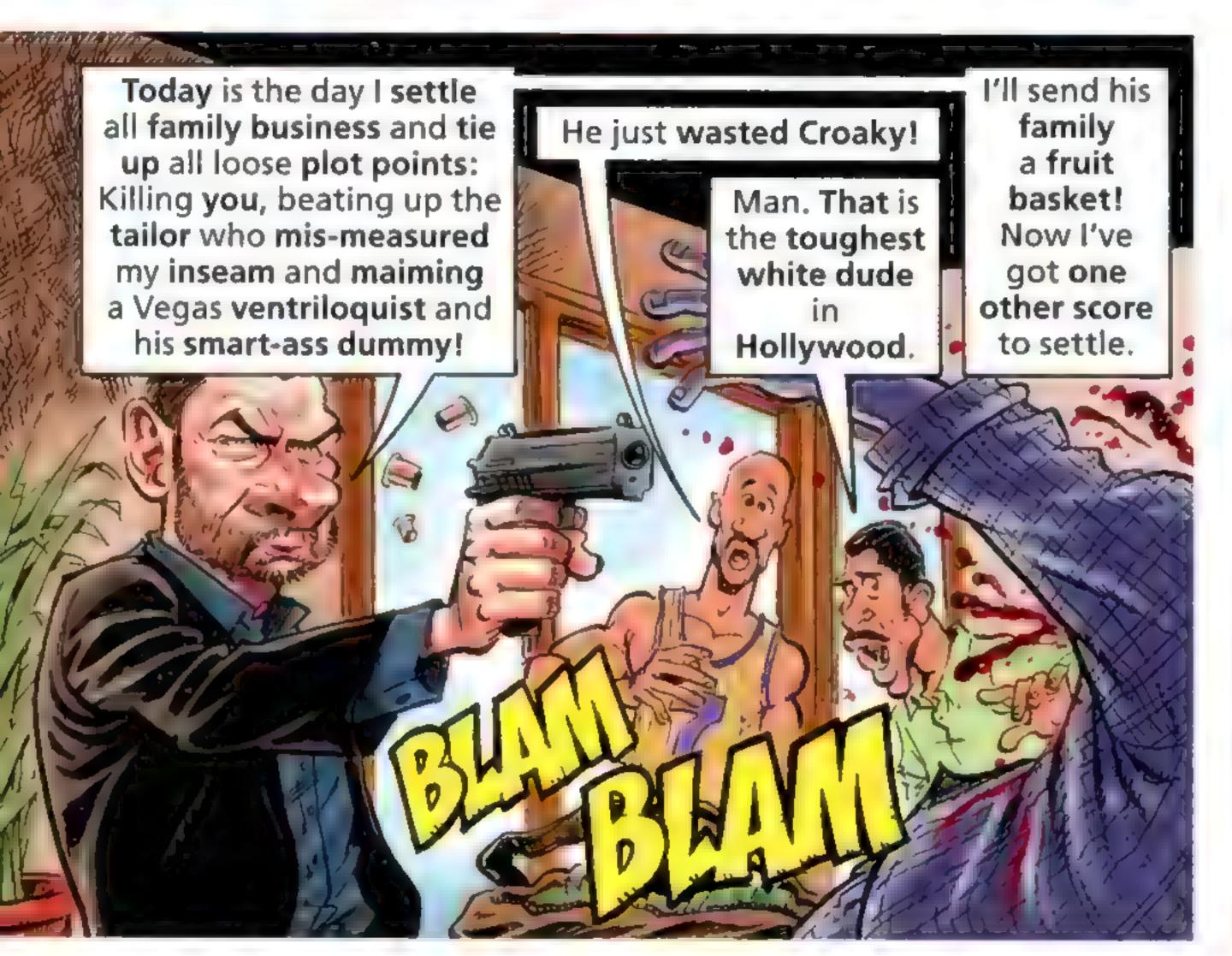






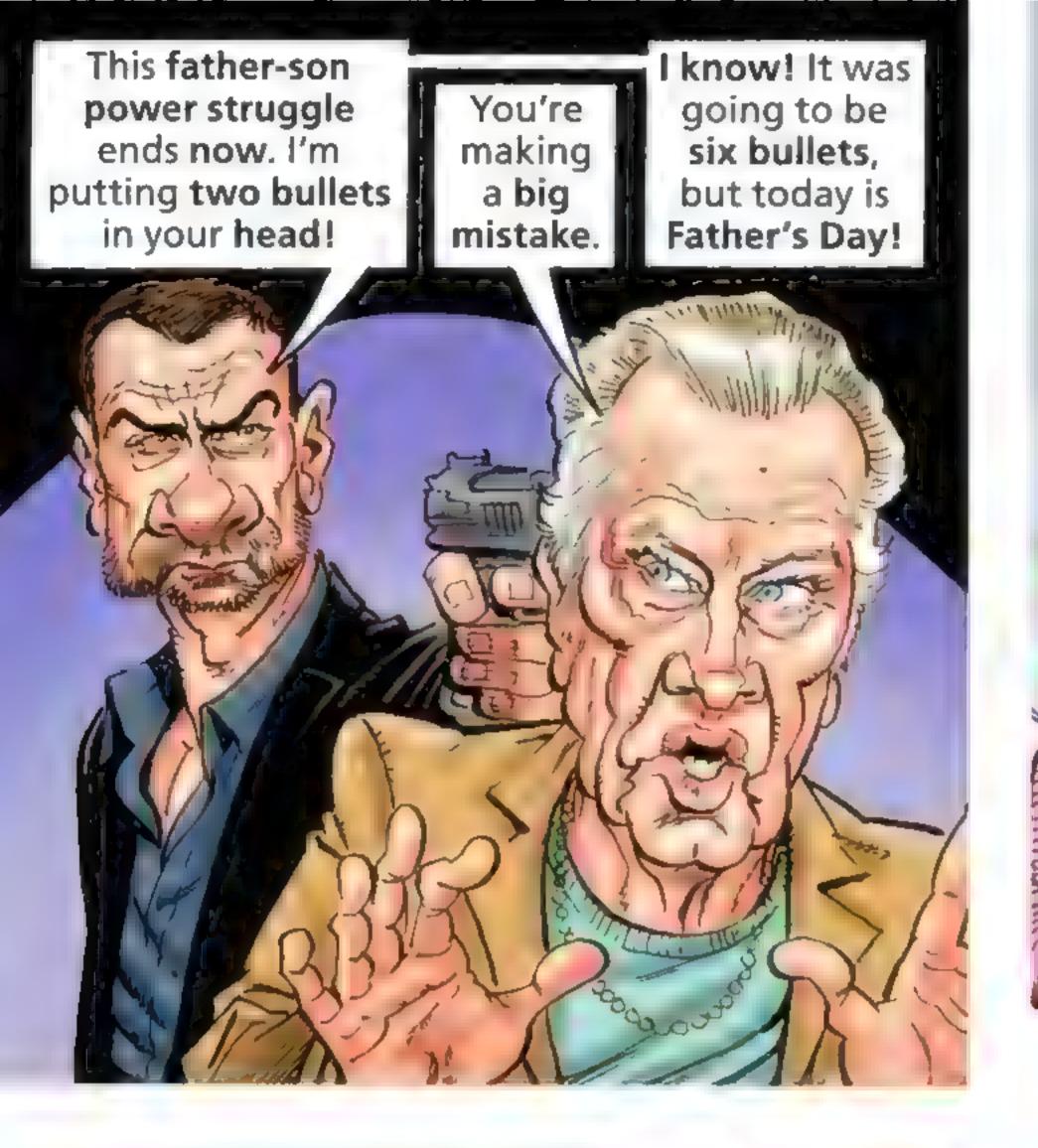








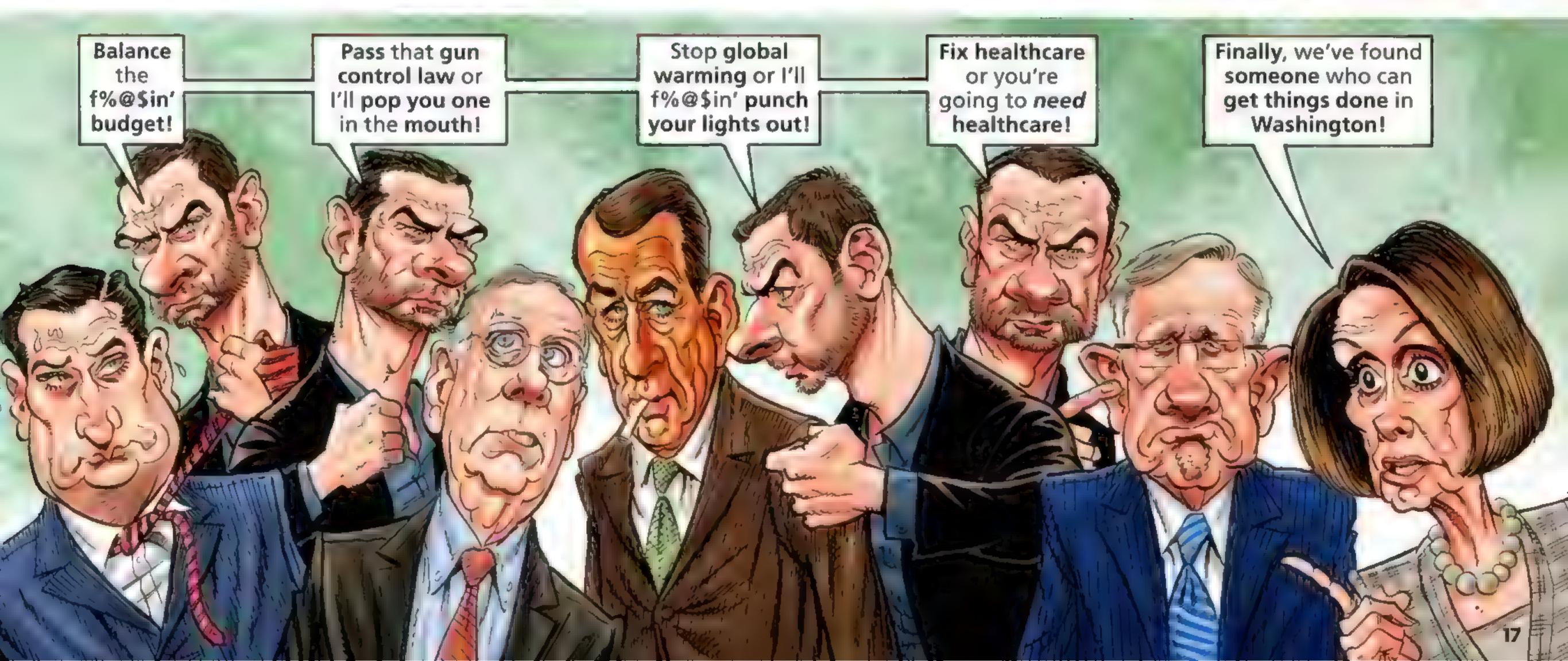












SE FAKING SHORTCUTS DEPT.

People are constantly looking for ways to make life easier. Just take a brief glance at #lifehacks on Twitter and you'll see all of the entirely unnecessary hints people are recommending, just to save two minutes of time. NO, we are NOT going to use a Tic-Tac container to store paper clips! But we WILL share our own list of entirely unnecessary...

amazing



Having trouble finding a

hang glider for your hamster? Use a dustpan!

but eating a sandwich while you drive is perfectly okay change your



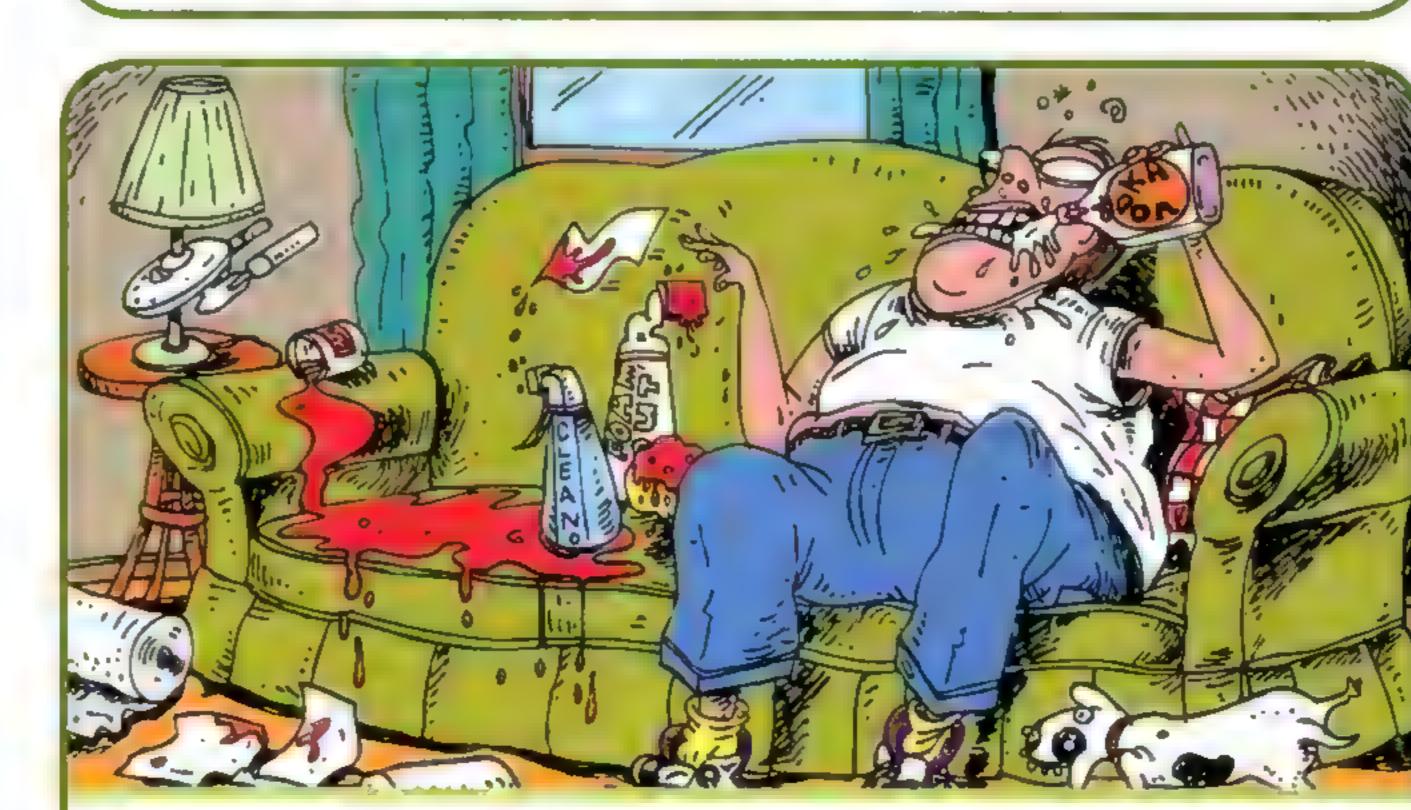
Tired of all that money you spend on mouthwash going down the drain? Just spit it back into the bottle after every rinse!



If you're down to your last dollar, simply go to Staples and print up some more. Once convicted of counterfeiting charges, you'll be living rent-free for up to 20 years!



Whenever Domino's runs a special on one large pizza with any topping, tell them you want that topping to be an additional pizza!



It doesn't matter where the stain is or what caused it — nine ounces of vodka will completely remove your capacity to give a damn about it!

Talking on your cell phone while you drive is illegal,

so hide your iPhone in a hoagie!

ARTIST: KEVIN POPE



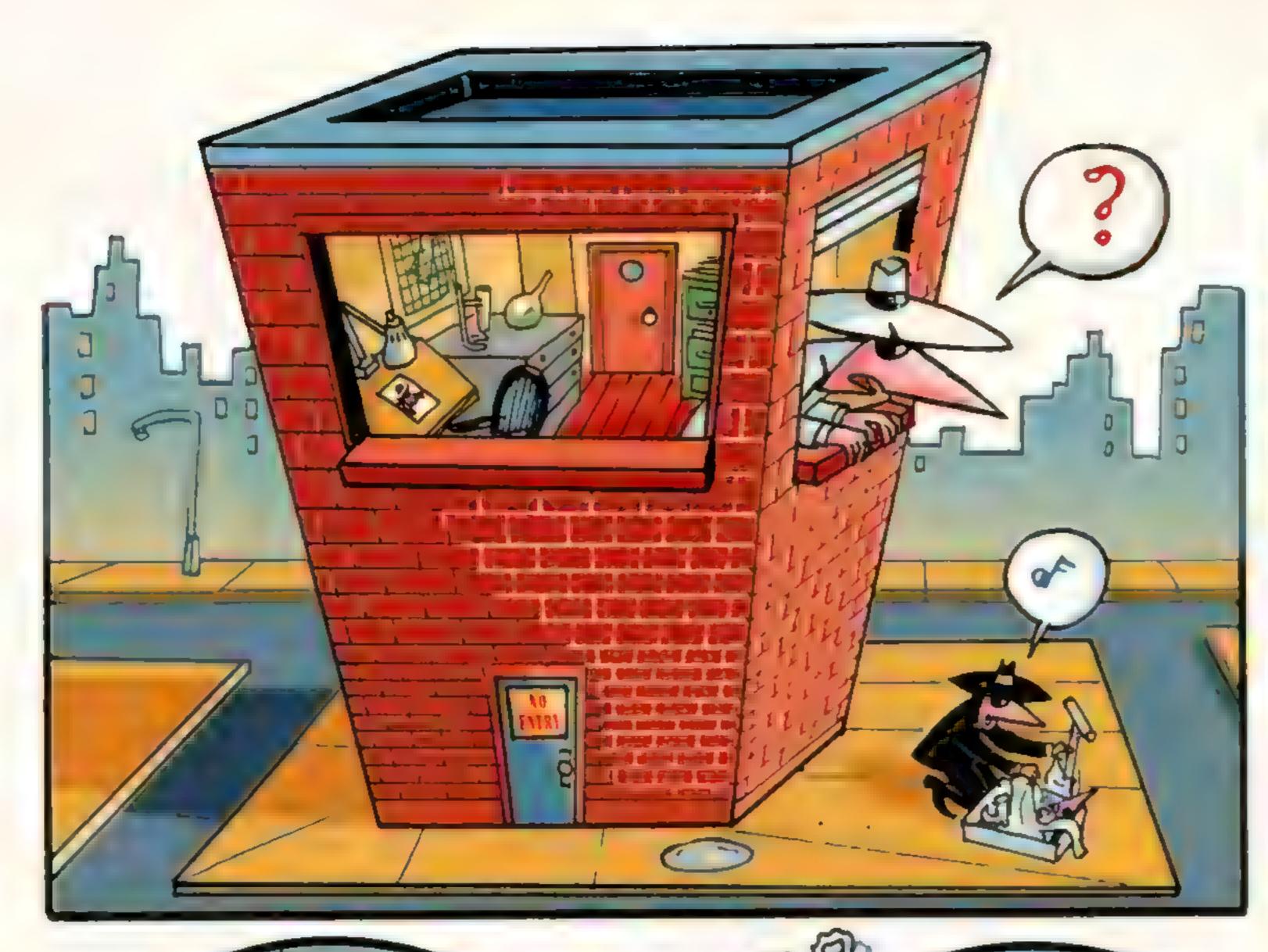
to sit, tell the barista your name is "Fire." When they call you to pick up your order, lay low while everyone else runs out of the building in a panic. Now there'll be plenty of free seats — and maybe even a laptop or two!



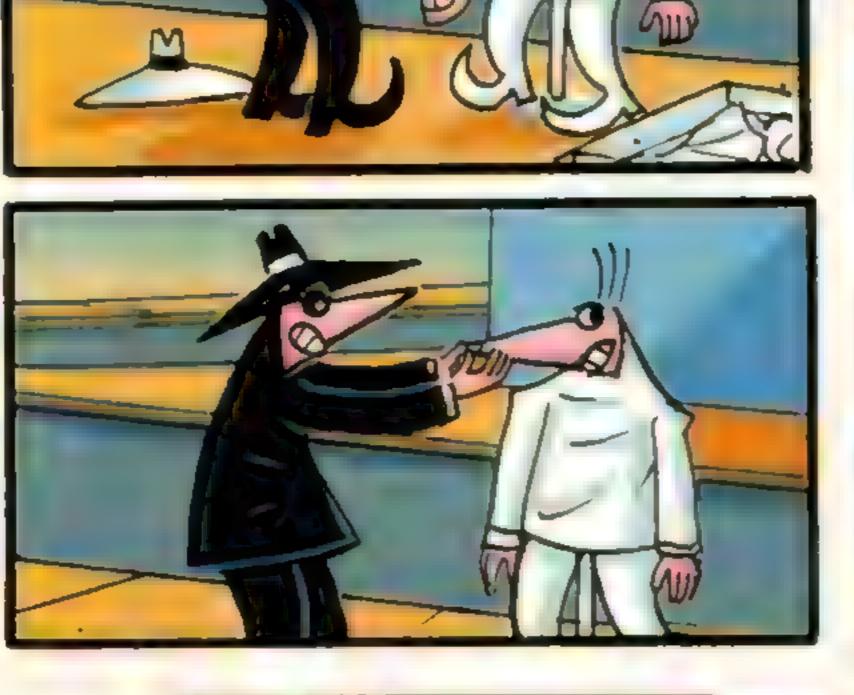


Why pay for a costly gym membership when Sears keeps all that exercise equipment out on display for free?

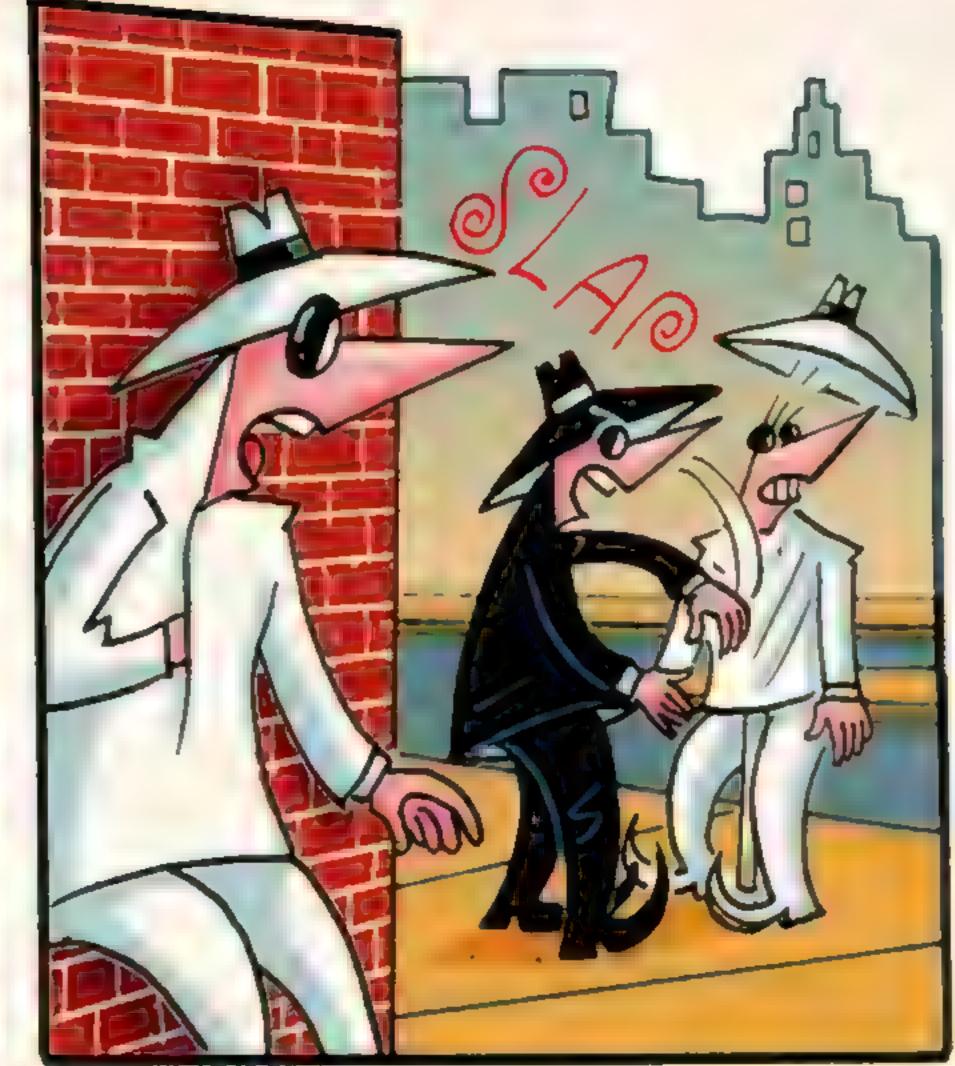


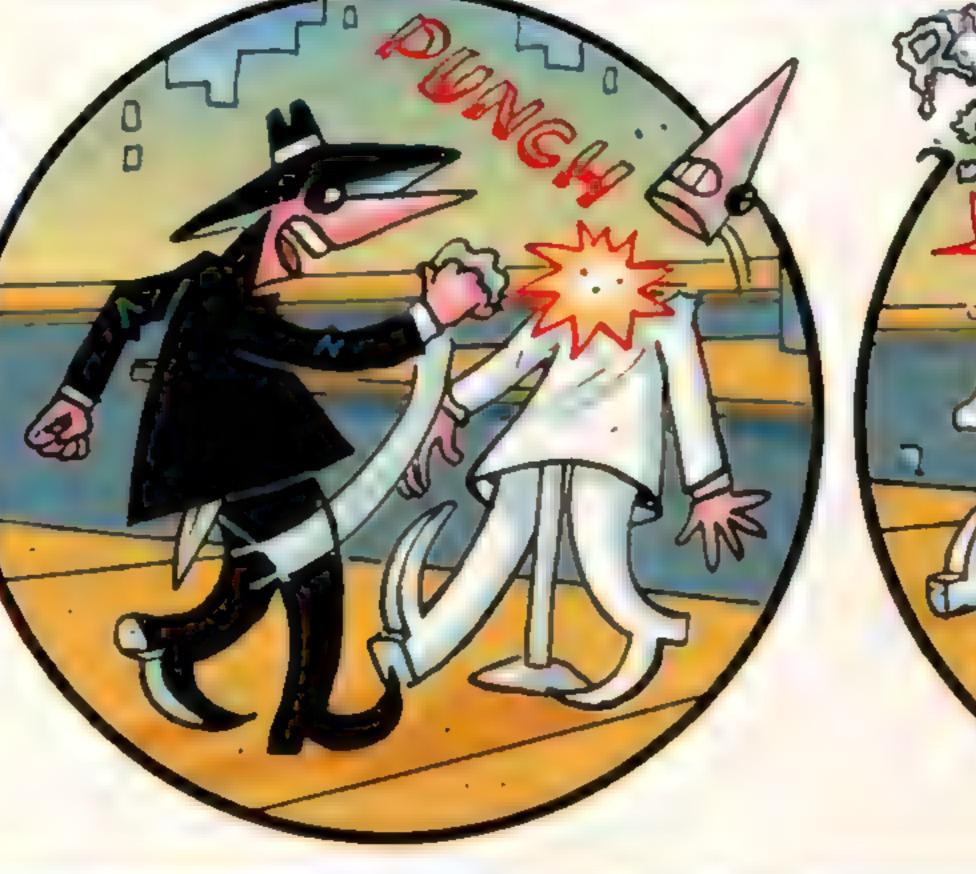


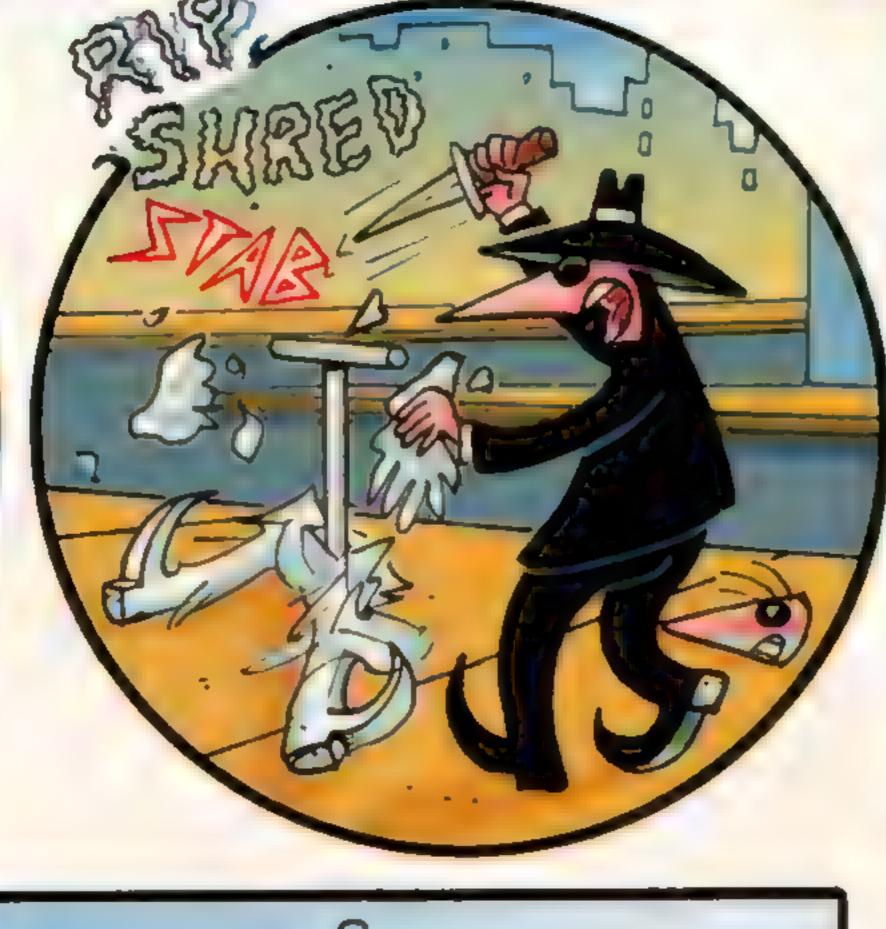




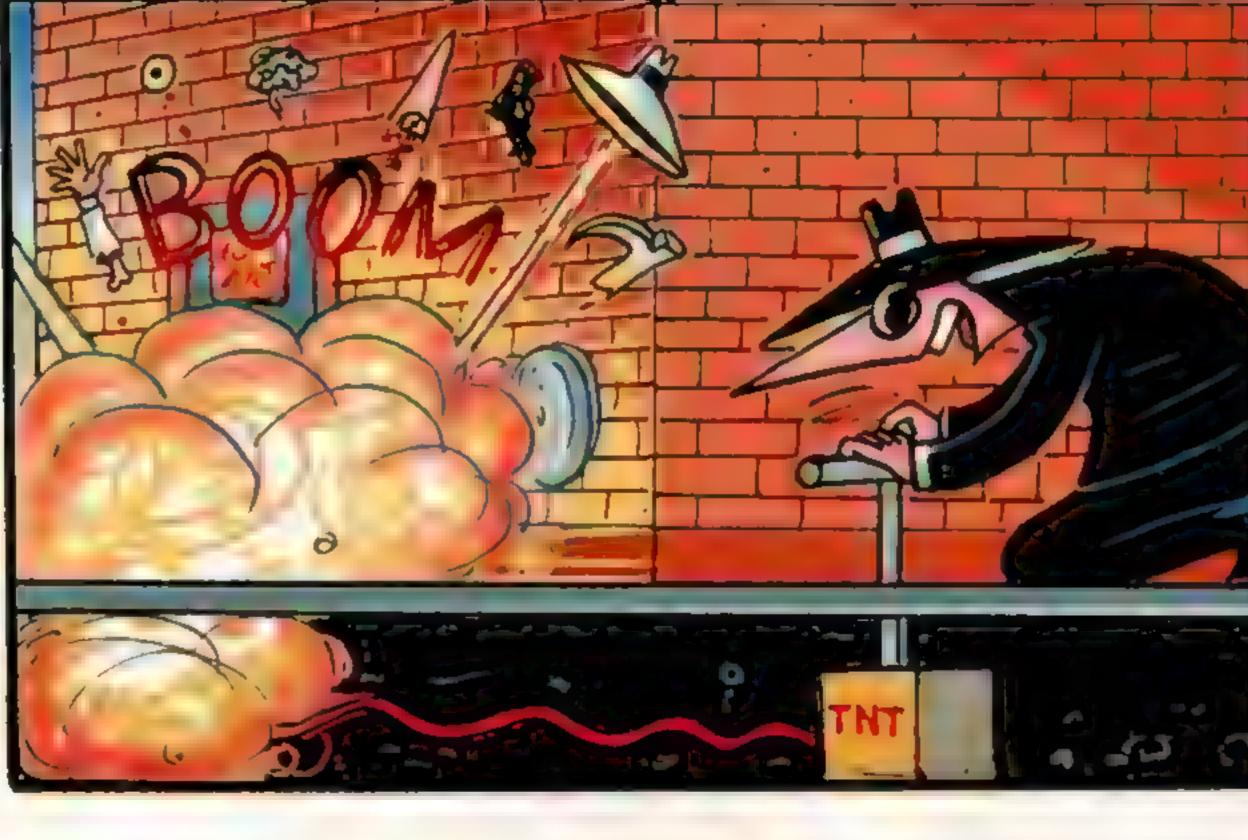


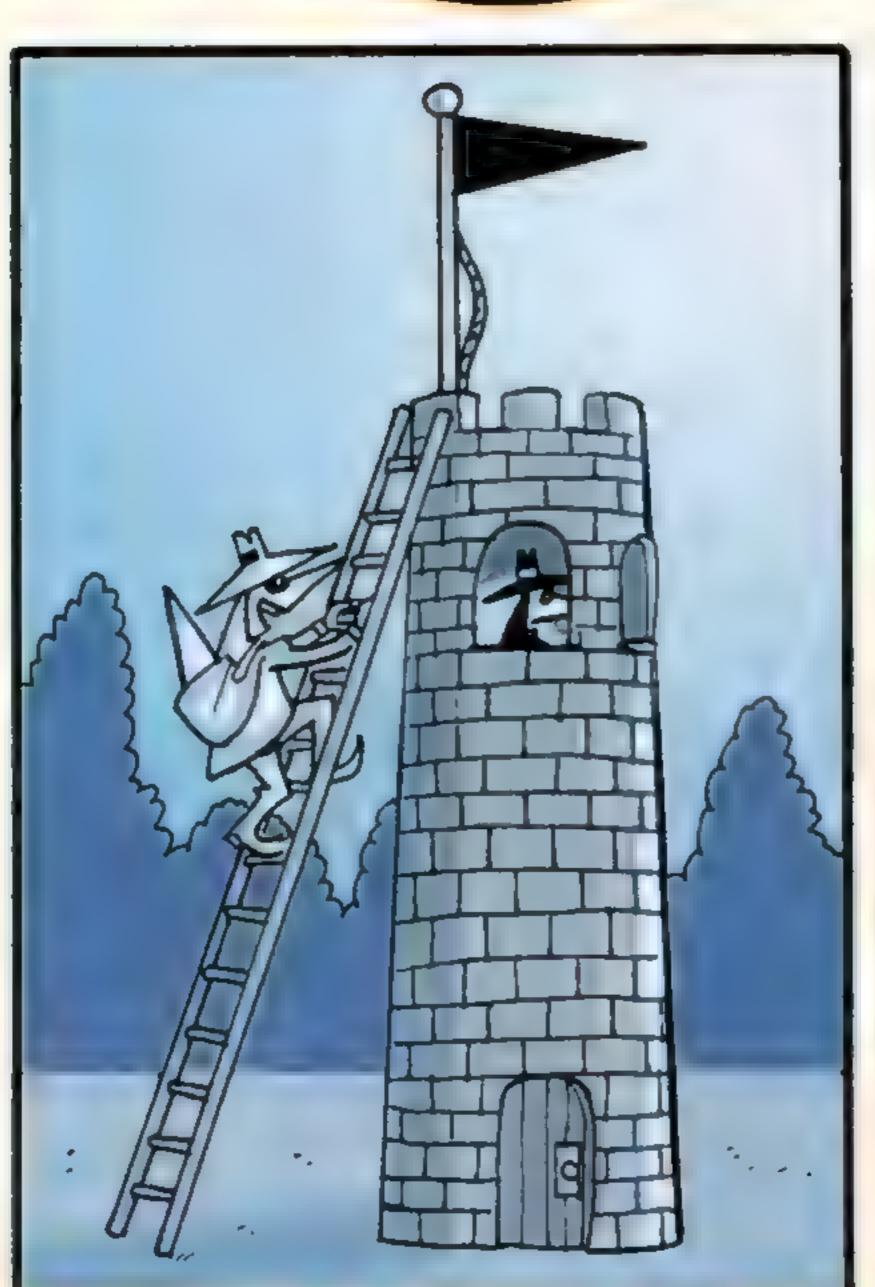








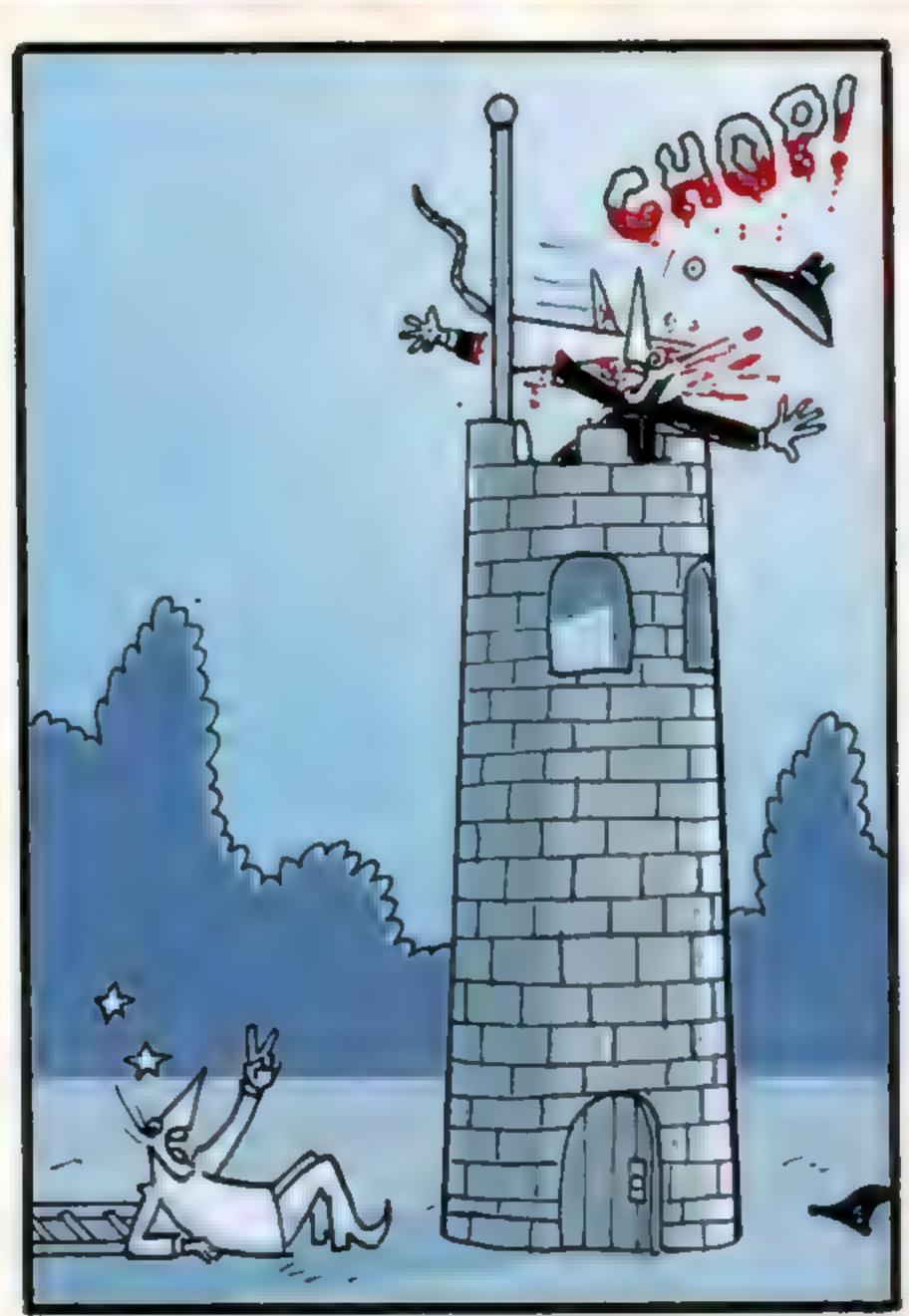














Things have gone from bad

FRANK JACOBS

Five Decades of His Greatest Works

Foreword by "Weird Al"
Yankovic

Includes over
50 years' worth of
song parodies, poem
spoofs, twisted
nursery rhymes
and more!

Nearly 300
pages personally
selected by
Frank Jacobs,
"MAD's Poet
Laureate"!

Foreword by "Weird Al"
Yankovic!

Includes
an interview
With Frank by
his long-time
editor,
Nick Meglin!

Illustrated by Jack Davis,
Mort Drucker and
Mort Drucker and
Other Members of "The Usual
Gang of Idiots?"

on Sale

Buy it today - because whyme waits for no man!



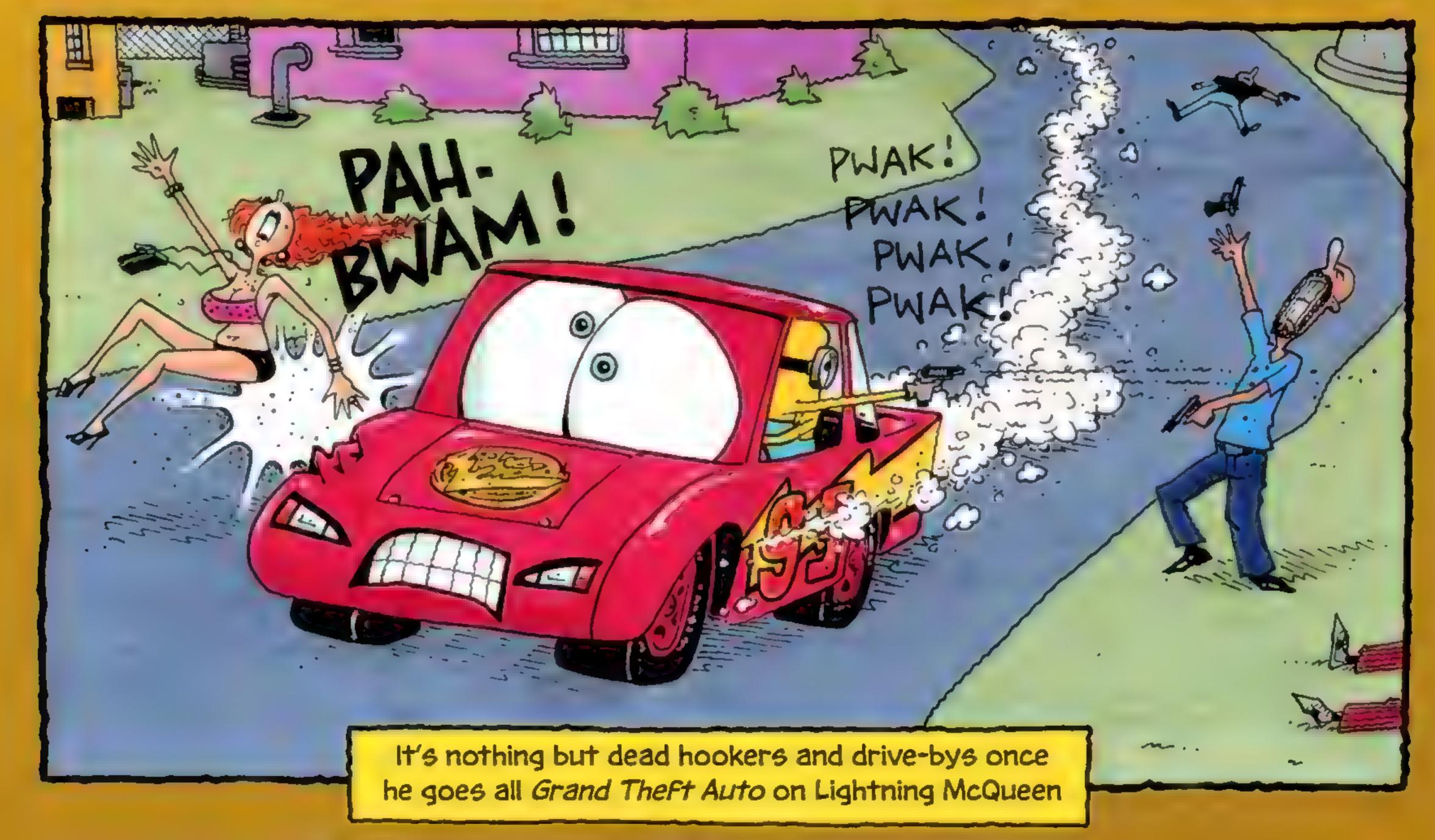
For over 20 years, John Caldwell has been relentlessly researching and chronicling the misdeeds, deliberate indiscretions and wicked transgressions of certain groups of individuals. His work has cast a cold journalistic eye on Priests, Veterinarians, Clowns, Lifeguards, Nuns and even Department Store Santas. With the following article, Caldwell breaks new ground, focusing for the first time on a group that was bad to begin with — and now has gone one step further in its ruthlessness. But there's more. These fiends do not exist in the real world, but rather in the shadowy realm of computer-generated animation. Worse still: they're yellow! Gird yourselves for what happens...

WHEN MINIOUS GO REALLY, REALLY BAD

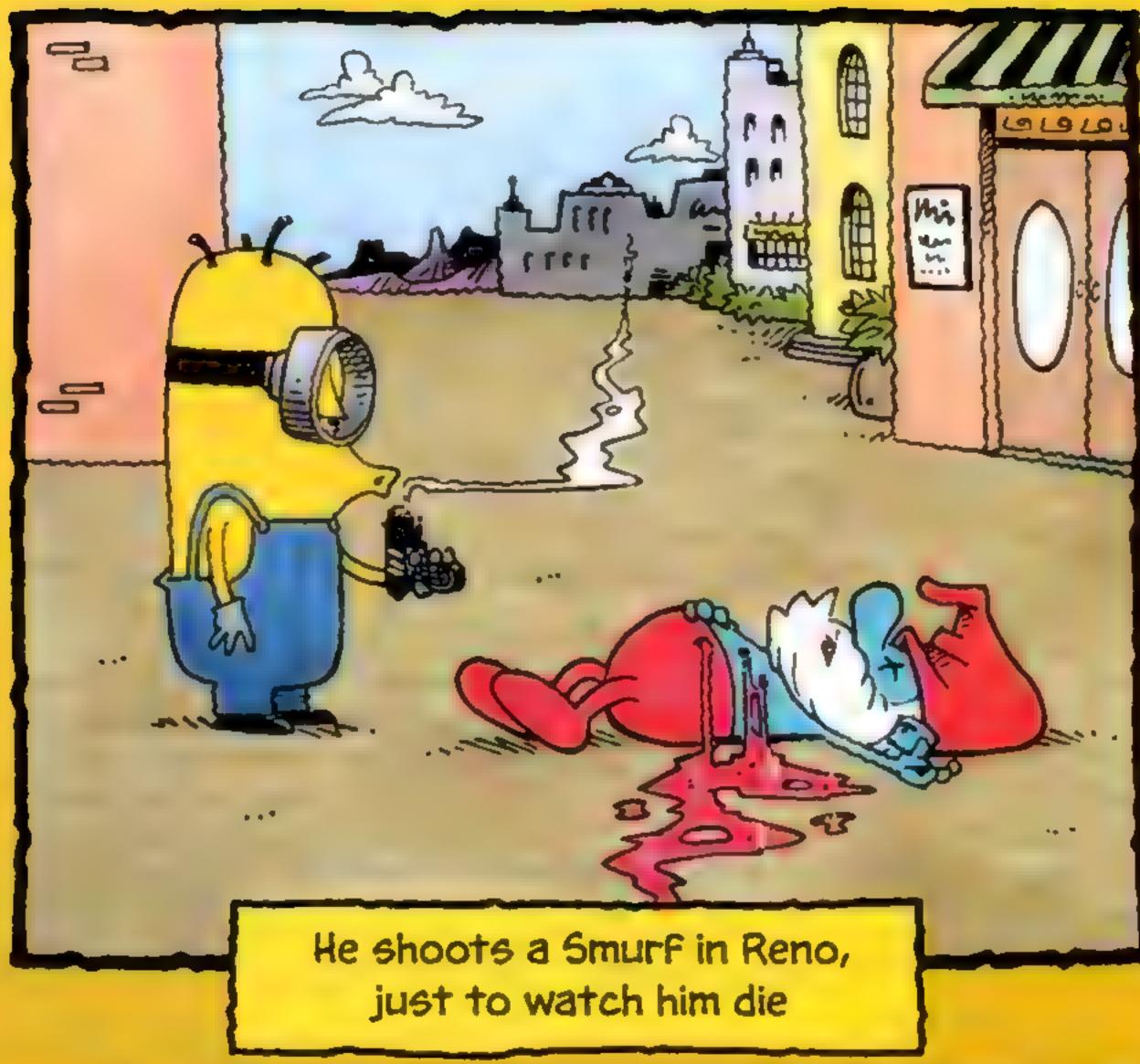
WRITER AND ARTIST: JOHN CALDWELL







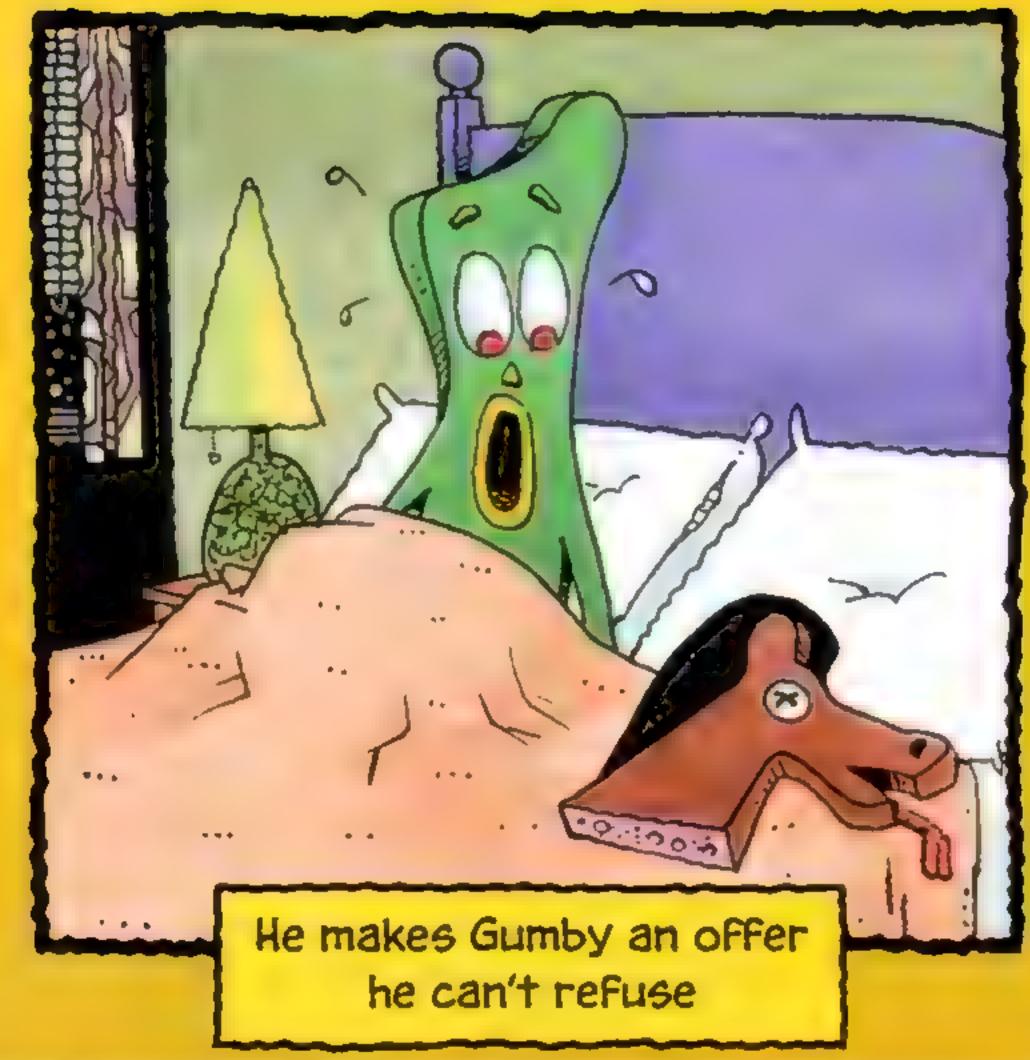


















PLANET TAD!!!!!

SlapChat: Aggressive Text-Messaging

Hamazon.com: Online Ham Shopping





Q http://www.planettad.com/profile/06-2015





PLANET TADIII

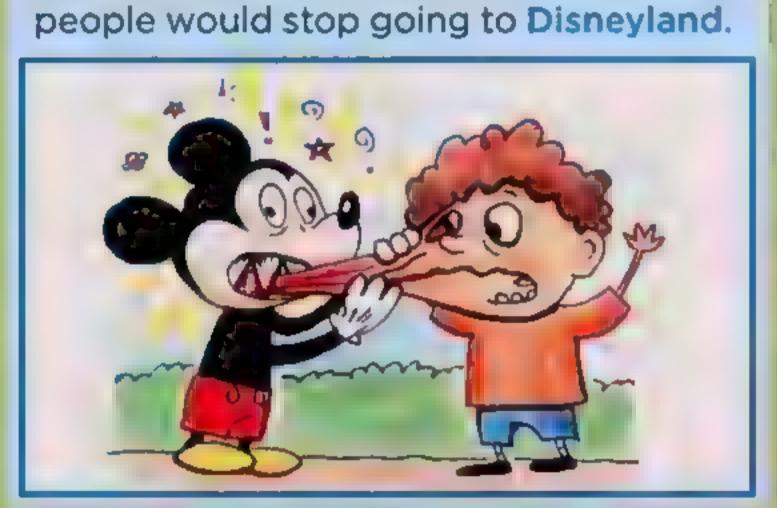
>> NAME: TAD

>> AGE: FOURTEEN

>> TOES: 10 (AT LAST COUNT)

JUNE 1, 2015

I don't understand who would ever go to Jurassic World. Haven't there been at least three major incidents where Jurassic Park facilities were sites of horrible deaths? I feel like, if Mickey Mouse had gone crazy and bitten dozens of people's faces off three separate times, at a certain point,



JUNE 2, 2015

So, today my friend Chuck and I rode our bikes up to the Shop-Mart to get sodas, So, today my friend Chuck and and we saw this sign outside:

NO SHIRT, NO SHOES, NO SERVICE.

That sign doesn't seem quite clear enough. Like, can you get service if you have shoes, but no shirt? Or a shirt, but no shoes? Do you have to be wearing the shoes and shirt, or can you just carry them in in your hands? And what if you only have one shoe? Can you come in and hop around and still buy something? We tried asking the clerk, but he just sighed and said, "There's people waiting in line behind you."

JUNE 3, 2015

At dinner tonight, my mom said, "Tad, be careful with your bike — I saw Mrs. Goldberg at the store, and she said someone's been stealing bikes in our neighborhood left and right." And I said, "OK." And she said, "I'm serious — she tells me three other kids have had their bikes stolen lately." And I said, "Fine, I get it." And she said, "You really need to make sure you use the lock we got you." I swear, sometimes my mom thinks I'm an idiot.

JUNE 4, 2015

So, my bike got stolen today. I rode it to the Shop-Mart and left it outside unlocked for, like, a minute, and when I came back, it was gone. When I told my mom, she rolled her eyes and said, "I'm not even going to say it." And my little sister Sophie said, "What? That you told him so? I'll say it: She told you so."

I really hate when Sophie decides to help out like that.

JUNE 5, 2015

Today I walked down to the Shop-Mart and put up this sign:

I don't even have any photos of my bike, so I had to draw it as best I could. I don't think it's a very good drawing.



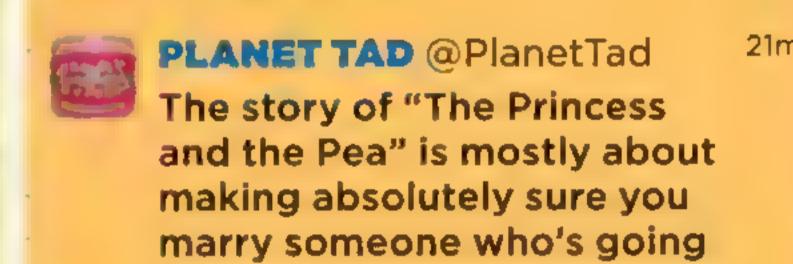
JUNE 6, 2015

walked back up to the Shop-Mart, and my sign is gone. considered putting up this sign, but decided not to:



1m PLANET TAD @PlanetTad When they were making "America's Got Talent", did anyone even try to point out that, technically, it should be

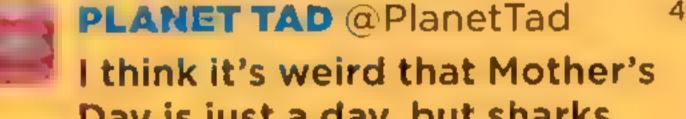
"America Has Talent"?



to be difficult and demanding.



If I ever invent something, I'm going to name it something starting with "X", to make Scrabble easier.



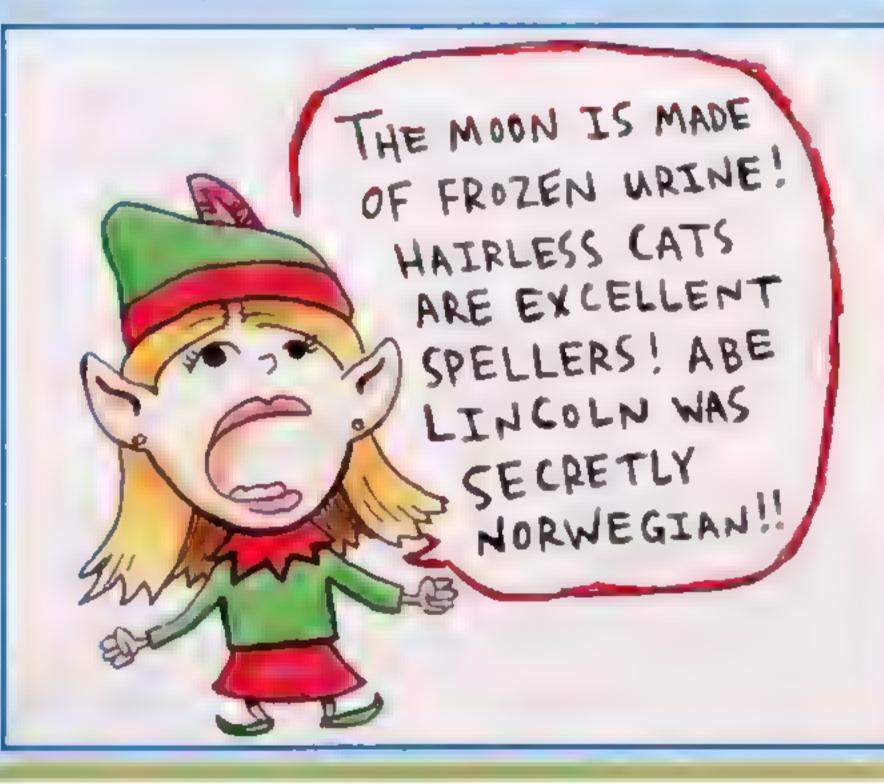
Day is just a day, but sharks get a whole week. PLANET TAD @PlanetTad

5hr

If they were being strictly accurate with their titles, there would only be one "Final Fantasy" game.

JUNE 7, 2015

I watched a little bit of that show "Pretty Little Liars" today. Totally disappointing. I was hoping it would be about tiny, attractive elves who just scream fake facts all day long.



JUNE 8, 2015

Amazing news! I got a call from Chuck today — he was up at the Shop-Mart, and he said, "Come quick — your bike's here!" I ran down there, and sure enough, my bike was out front — clearly, the thief who stole it had ridden it up there and left it outside. And, amazingly, it wasn't even locked! You'd think a bike thief would be more careful — but then again, maybe he figured he was the only bike thief in the neighborhood, so it was totally safe.

In any case, I got on it and rode home as fast as I could. I could hear the thief shouting at me, "Hey, come back!", but I just rode faster. Serves him right for stealing my bike!

JUNE 9, 2015

So, today, my mom noticed that my bike was back in the garage and said, "I thought you said your bike was stolen." And I told her the whole story of finding the bike at the Shop-Mart and taking it back. And she said, "Are you sure it was your bike?" And I said, "Um, yeah." And she said, "OK..." but in that tone of voice where you could hear the three little dots after the "OK."

JUNE 10, 2015

JUNE 10, 2015

So, tonight at dinner, my mom said, "So, um, Tad — not to dwell on this, but are you positive that that's your bike?" And I said, "Yes. It's the exact same color, and kind, and size." And she said, "Are you positive?" And I said, "Yes, I'm positive." And she said, "Absolutely positive?" And I said, "Why do you keep asking that?" And she said, "Because I was at the Shop-Mart today, and saw this." And she showed me a photo she'd taken of a reward poster:



And I had two thoughts. The first was, "Wow, that's a much better poster than a way for people to contact me. Those are all really good ideas."

My second thought was, "Uh-oh." Because it did look exactly like my bike. And it was stolen at exactly the time I took my bike back. Which could have just been a coincidence - I mean, maybe someone had their bike stolen from the exact same store where, at the very same time, happened to be taking an identical bike back from a thief.

But it wasn't. I checked the serial number. It's the bike on the poster.

I have accidentally stolen someone's bike.

And my mom tells me that tomorrow, I have to return it.

the one I made. I wish I'd thought to put details about when my bike was stolen on mine. And offered a reward. And included

accidentally stole it. But instead, I just said, "Um, just a few blocks away from the Shop-Mart? I guess the thief didn't take it far." And she said, "Well, thank you so much for finding it and being kind enough to return it!" And I said, "No problem." And she said, "Let me get my purse — you deserve a reward!" And I said, "No, I don't." And she said, "No, I insist!" And

him! That's the kid who stole my bike!" And you'll never believe it, but I told them all about the mix-up, and we all laughed, and then Elliott's mom invited me to dinner, and we had a great time.

I said, "Really, it's fine." And she was about to press \$50

into my hand when her son came home and said, "That's

So, I emailed the address on the poster, and said,

"I have your bike — when can I bring it by?" And

the bike's owner gave me his address, so I rode it over

wasn't home, but his mom was, and she said, "Are you

said, "Yeah." And she said, "Where did you find it?" And

I suppose! could have told her that I was the one who

there today. It turns out, the kid who owned the bike

the Good Samaritan who found Elliott's bike?" And I

You'll never believe it, because that's not what happened. Instead, I just turned and ran as fast as I could, and will now just try never to walk anywhere near that neighborhood or the Shop-Mart ever again.

Also, I will never, ever forget to lock my bike. Ever.

NICKNAMES



- Tad
- ThunderCat
- The Beast
- The Tad-inator
- Tadillac
- Tad the Impaler

(I'm trying to make those last five catch on)

ACTIVITIES



Tad is crumpling paper into balls and telling people he's making origami snowballs

LIKES



Captain America



American **Horror Story**



American Sniper



American

Idol

America's Next Top Model

NAME STICKER, GRUMPLING PAPER DREAMSTIME



American **History Class**

PLACES

Tad visited:

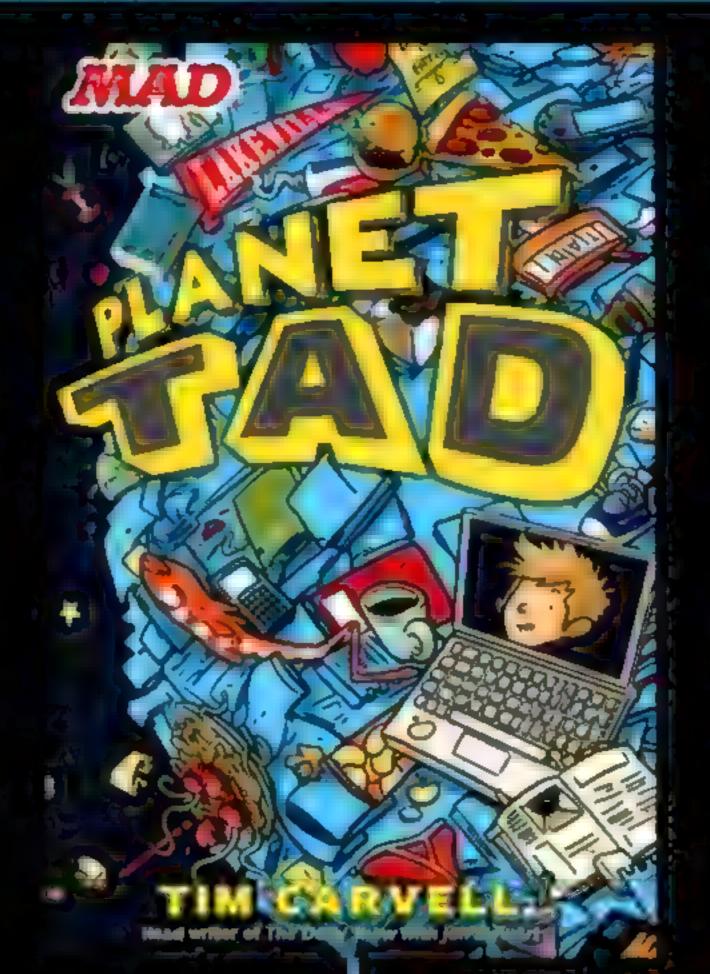
Home

Shop-Mart

Bike Owner's House



COMPLETE YOUR ! : (AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!)



GREATEST ARTISTS:

MAD'S

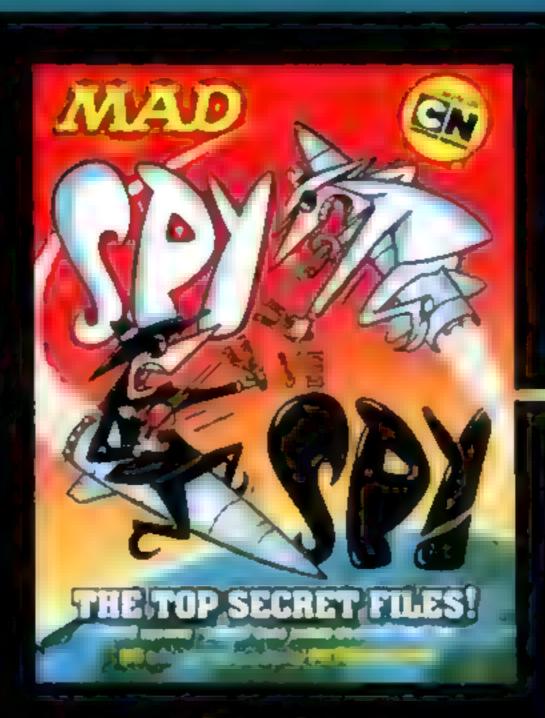
Includes classic "The Lighter Side of..." strips from 1961 to 2002! Plus Dave's rare early MAD work and MAD artists' tributes to "The Lighter Side of..."!

239 pages of all-new adventures! From the executive producer of Last Week Tonight with John Oliver!

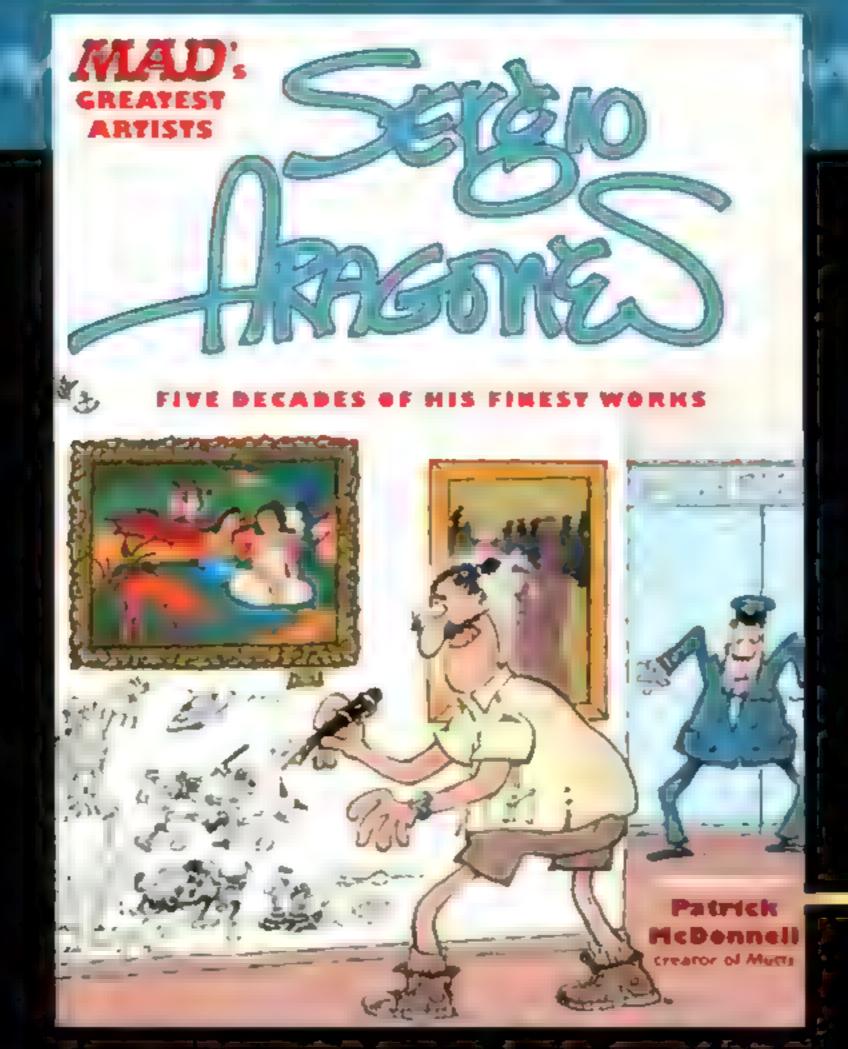


RETURN TO

If you loved the first Includes many of Mort's greatest Planet Tad book, you'll movie satires, plus essays by really love this one! Michael J. Fox, Steven Spielberg, 232 pages of all-new J.J. Abrams and others! Also a classic, vintage pull-out poster! Tad misadventures!



Special digest size! Includes 65 explosive adventures by Peter Kuper!



INSIDE MAD

Celebrate 60 years of MAD with 256 pages hand-picked by MAD's creators and its most famous fans! Featuring essays by Judd Apatow, Whoopi Goldberg, Tony Hawk and more!



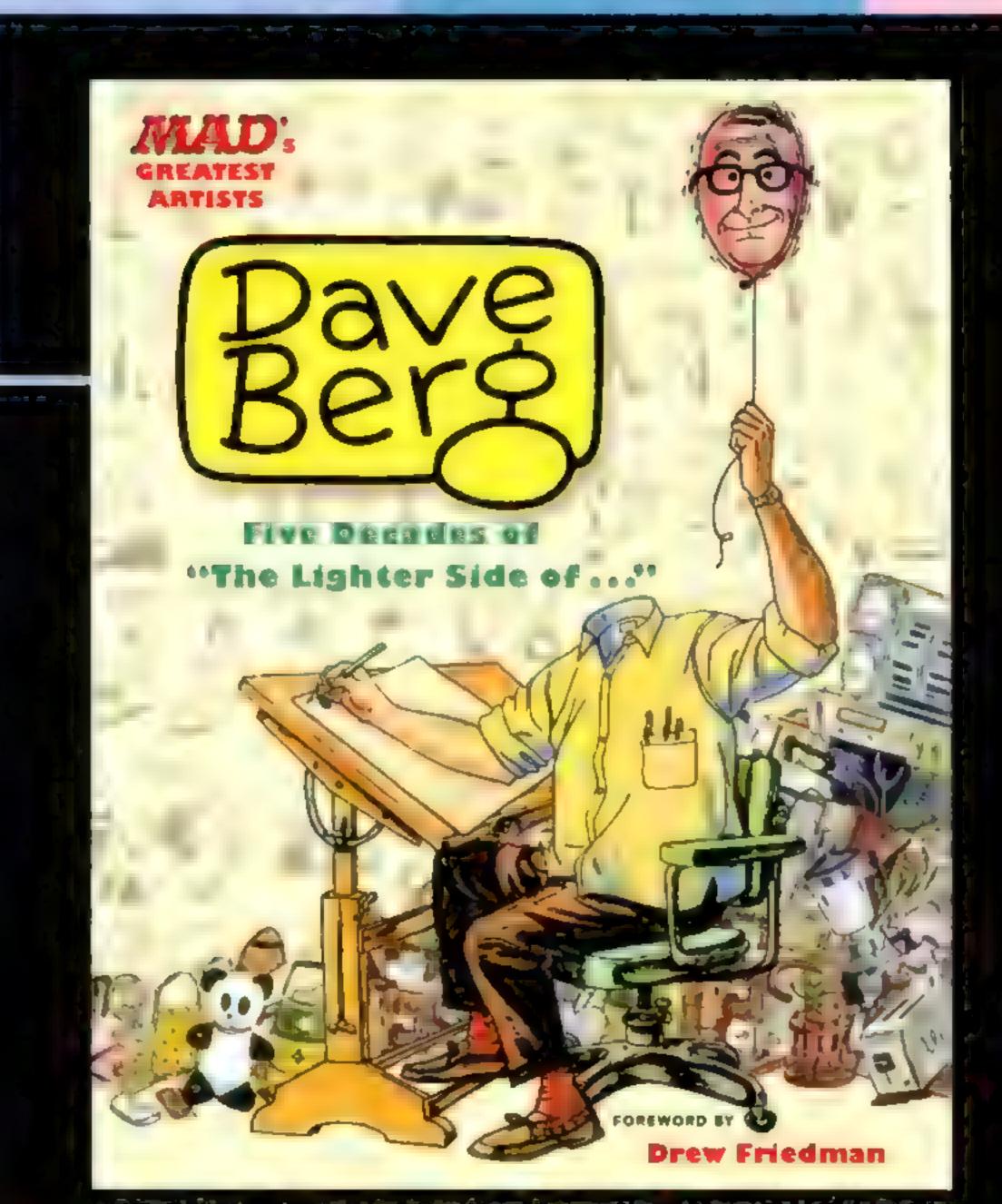
Includes new, original, never-before-seen Sergio art! Plus an 18"x24" pull-out poster featuring 500 of Sergio's favorite marginals!

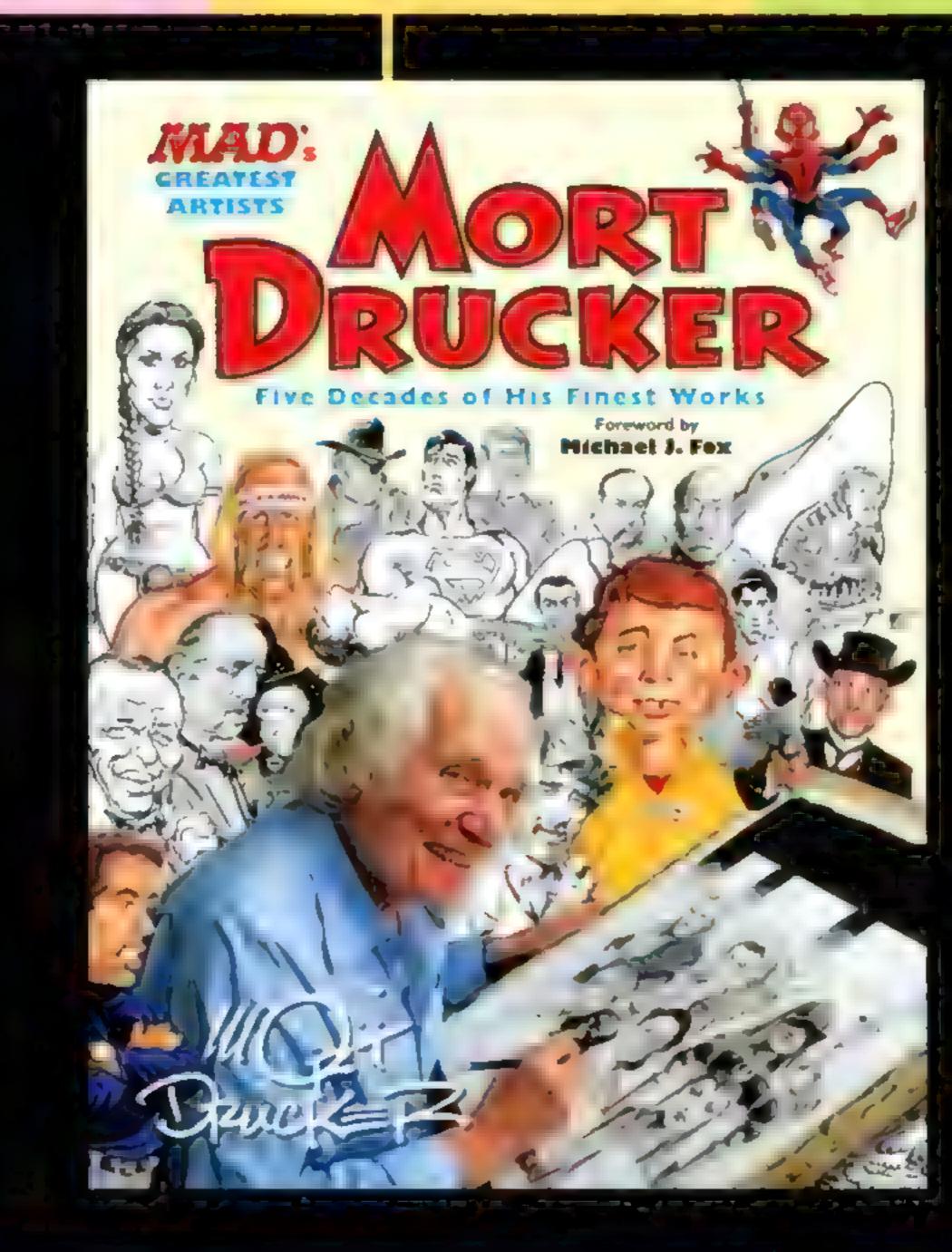


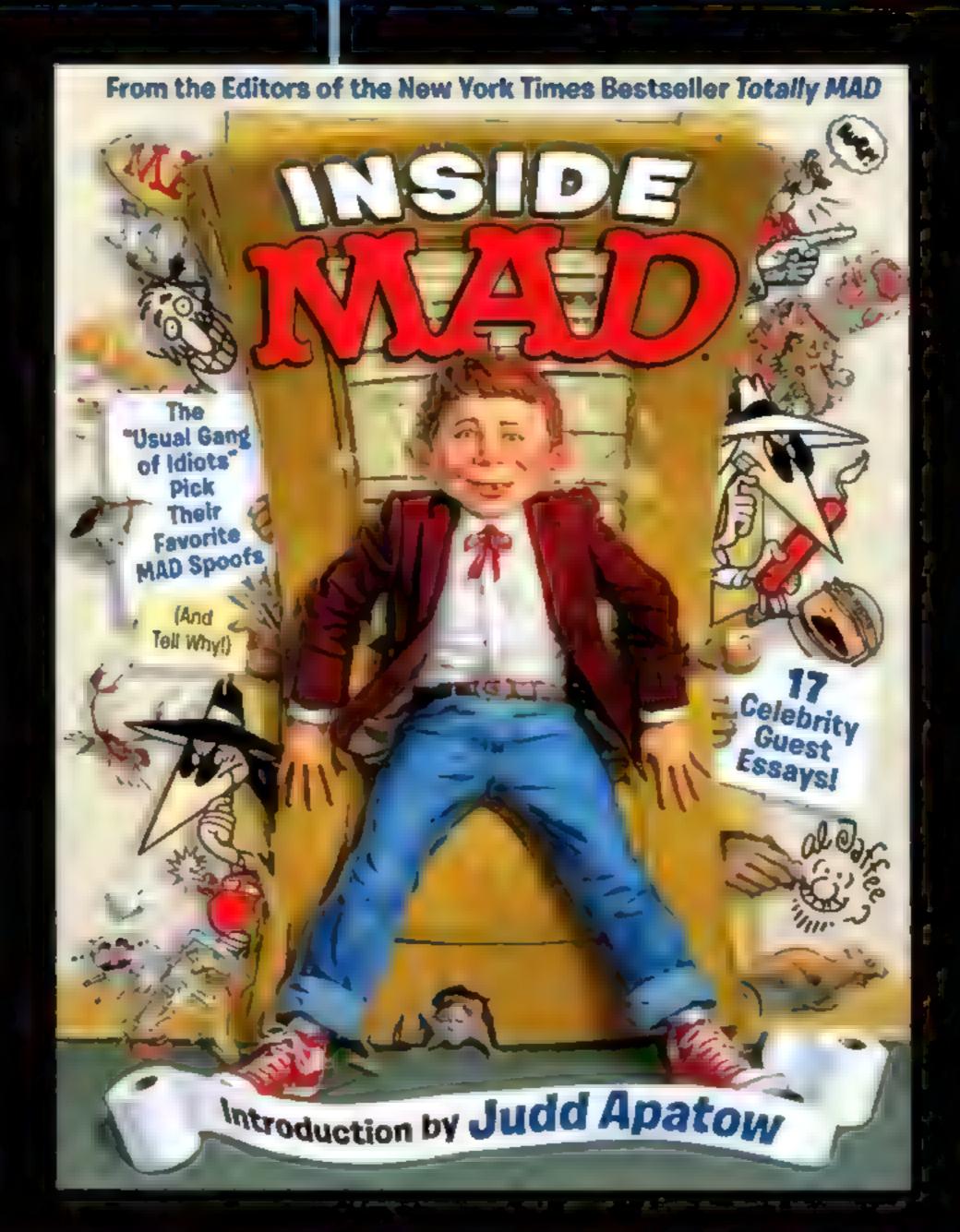
Special digest size! Includes 95 diabolical adventures by Peter Kuper!

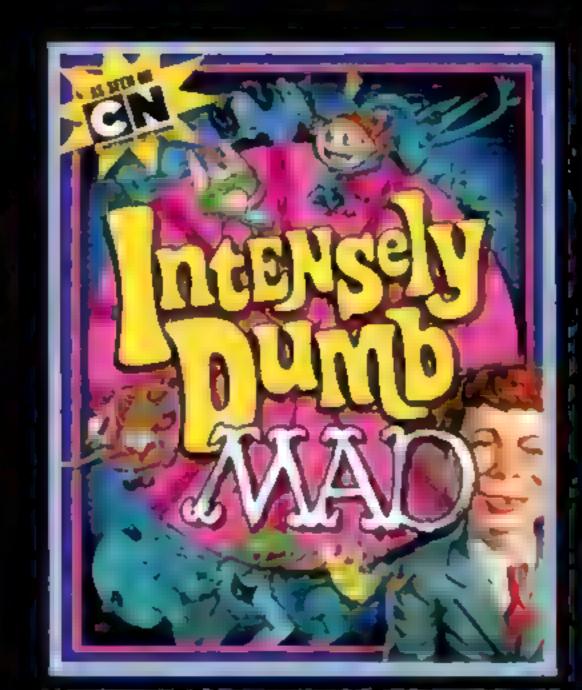
Includes every Spy vs. Spy adventure from 1987 to 2007!

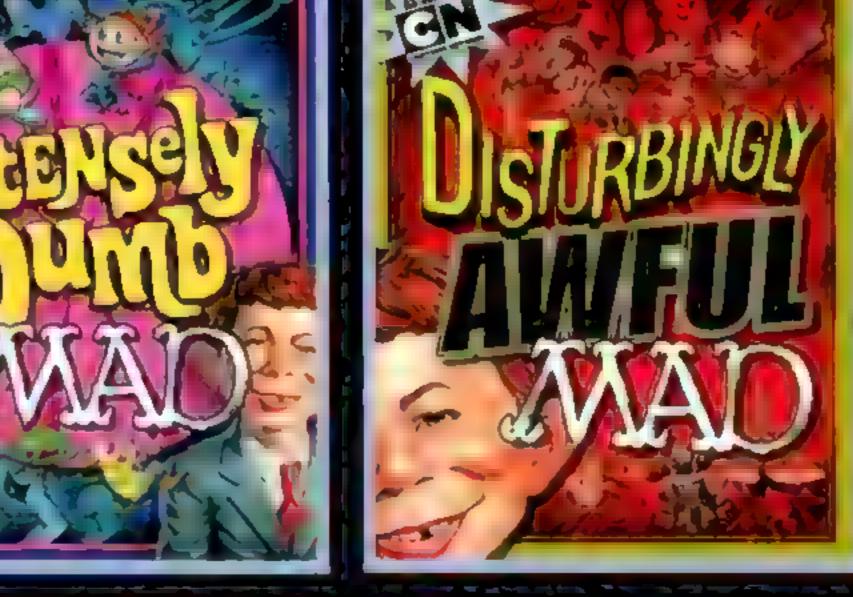
Six pointless collections, perfect for fans of MAD on Cartoon Network!

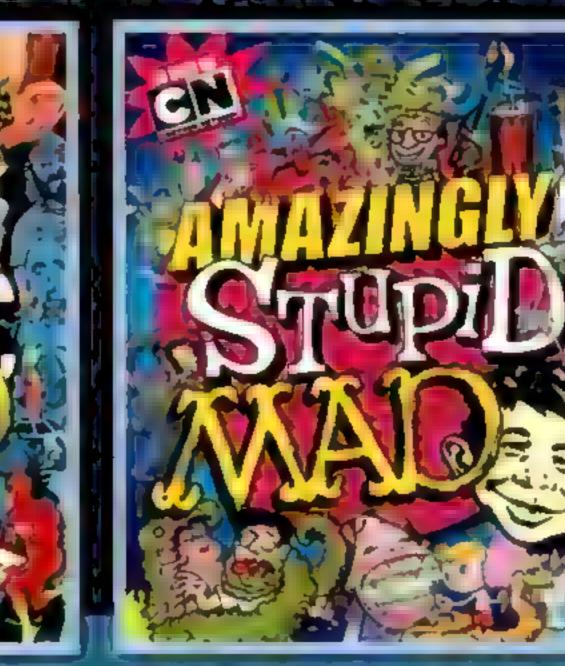


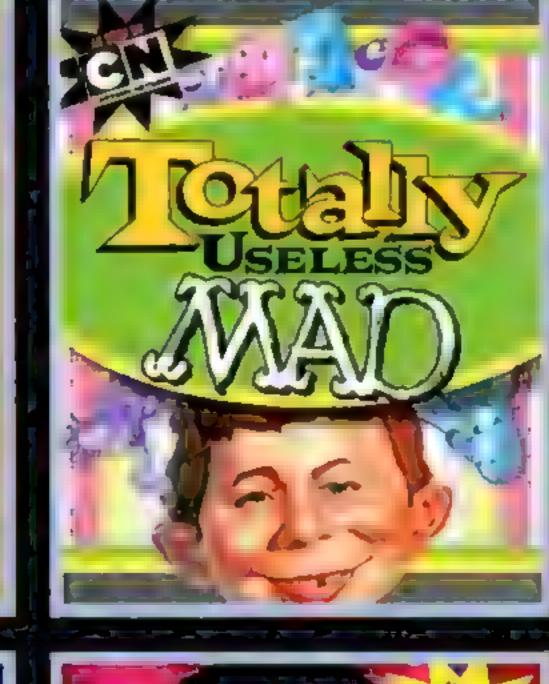


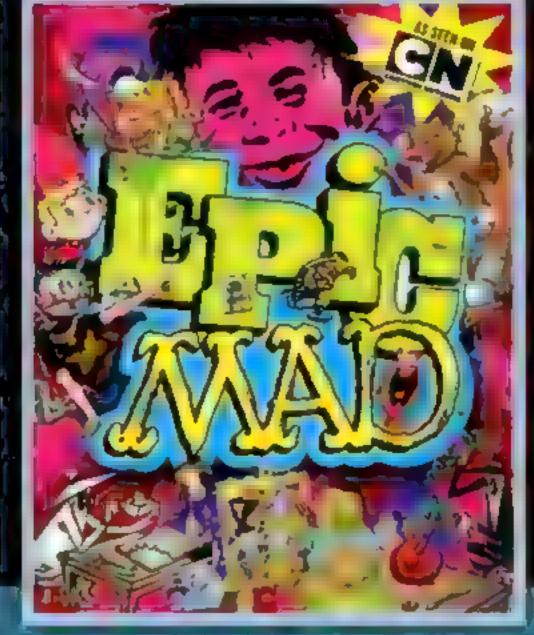










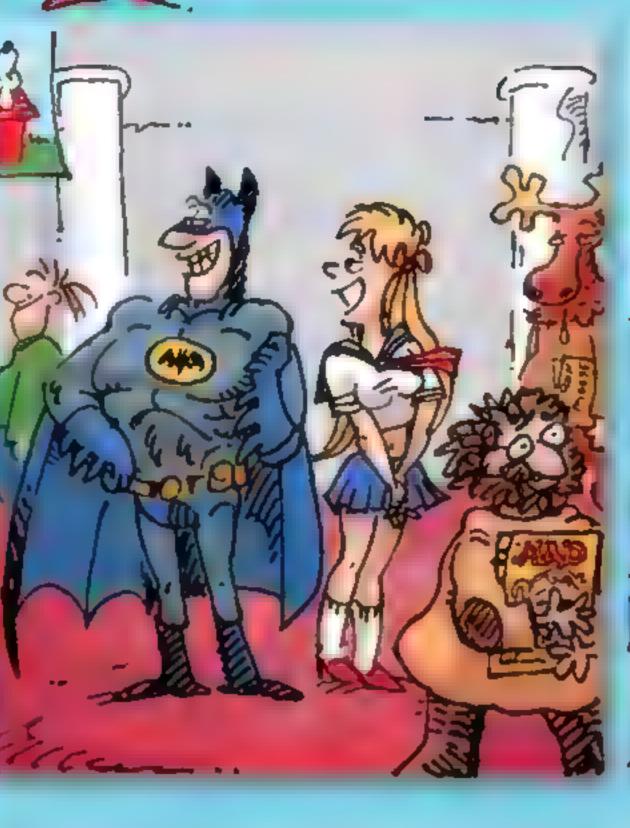




UN SALE NOW IN THE BOOK SECTION OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!









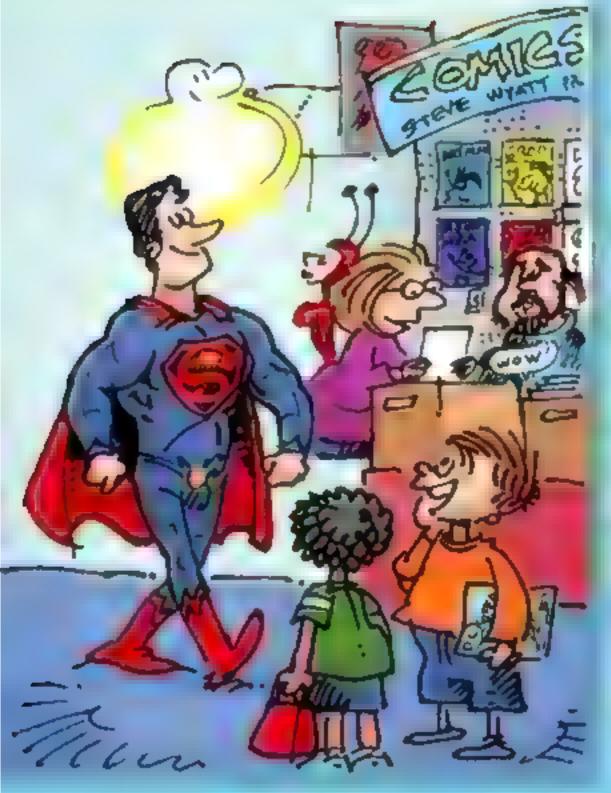




























WRITER AND ARTIST: SERGIO ARAGON

COLORIST: JIM CAMPBELL



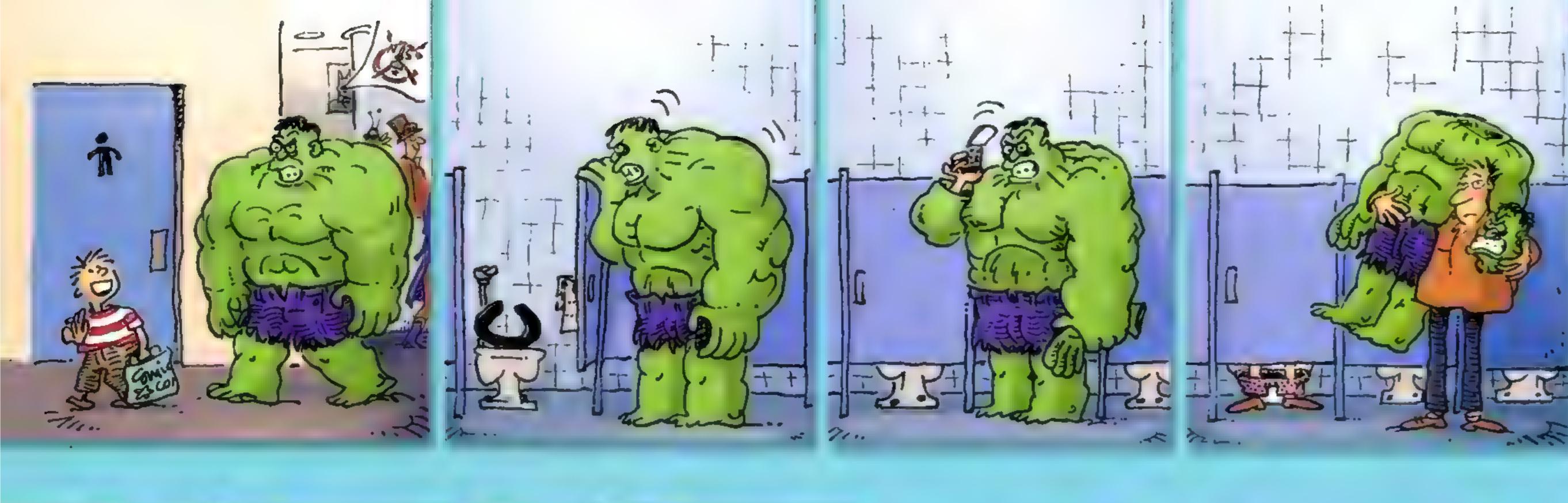








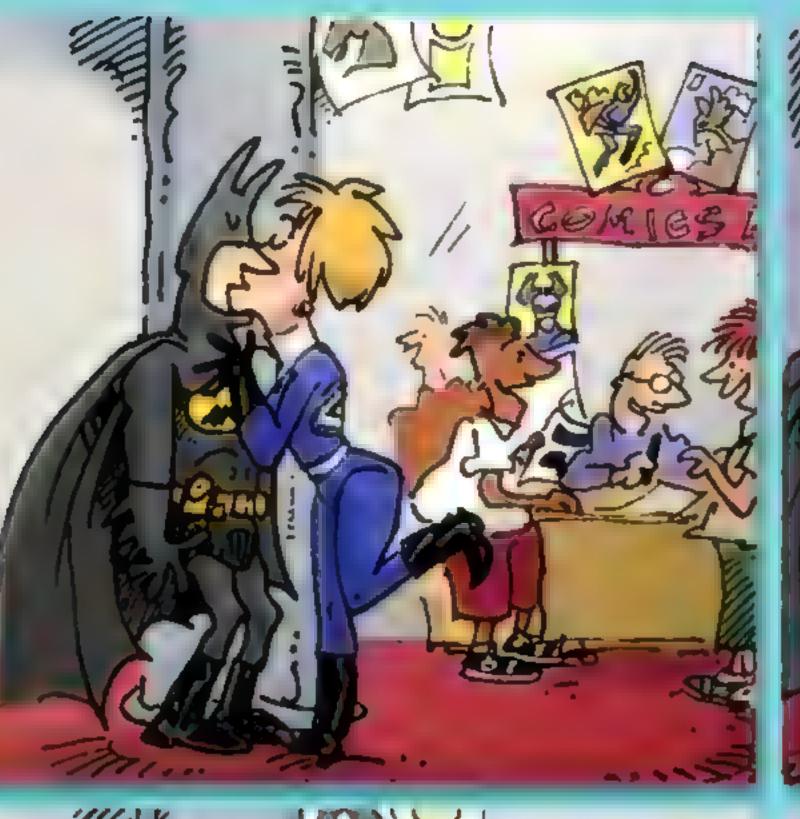














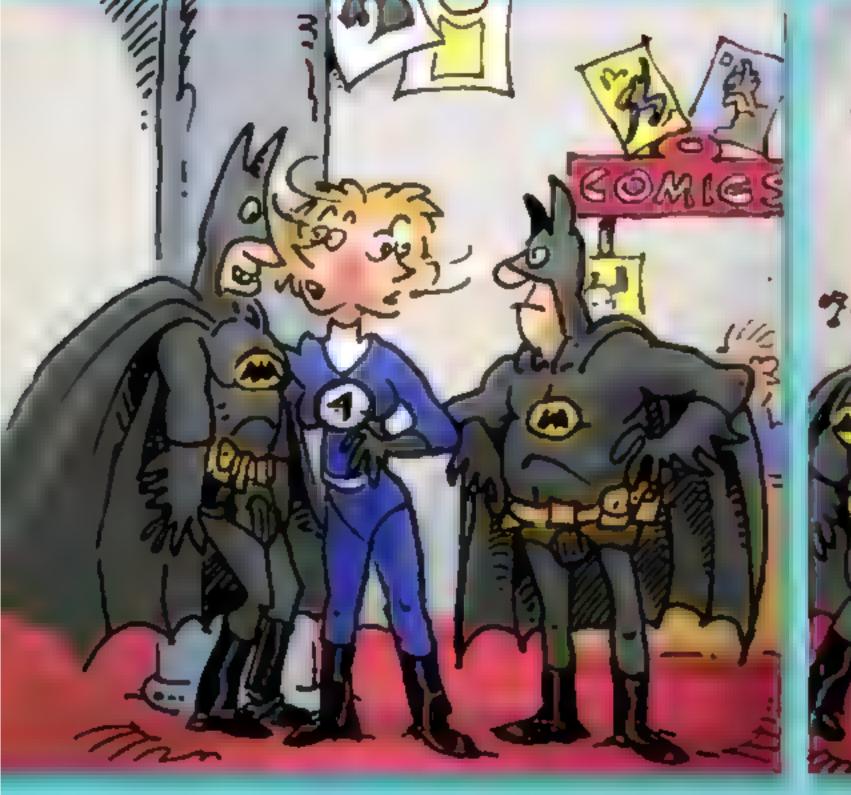


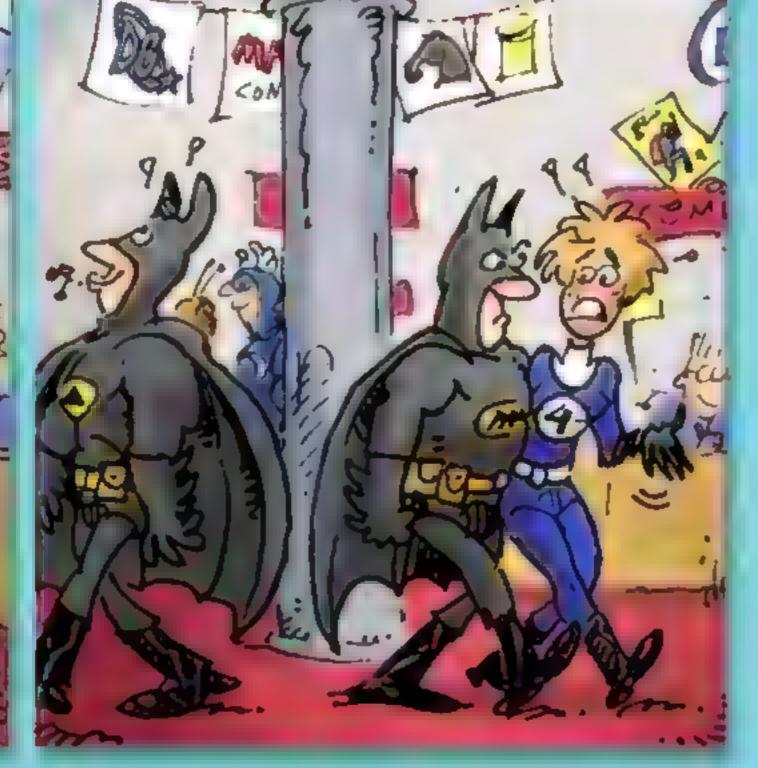


















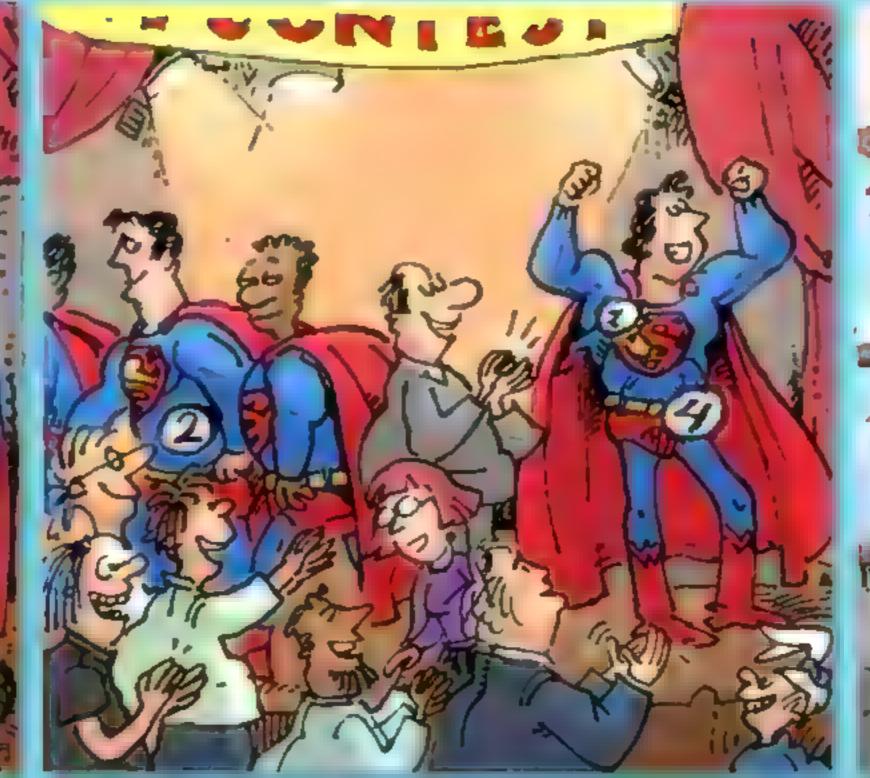


















The average length of a baseball game in 2014 was three hours and eight minutes. And during most of that time, nothing happened, unless you consider waiting for a pitch to be thrown "something." A committee was formed (slowly) to address the problem, which introduced a handful of new rules that haven't helped much. That's where we come in with...

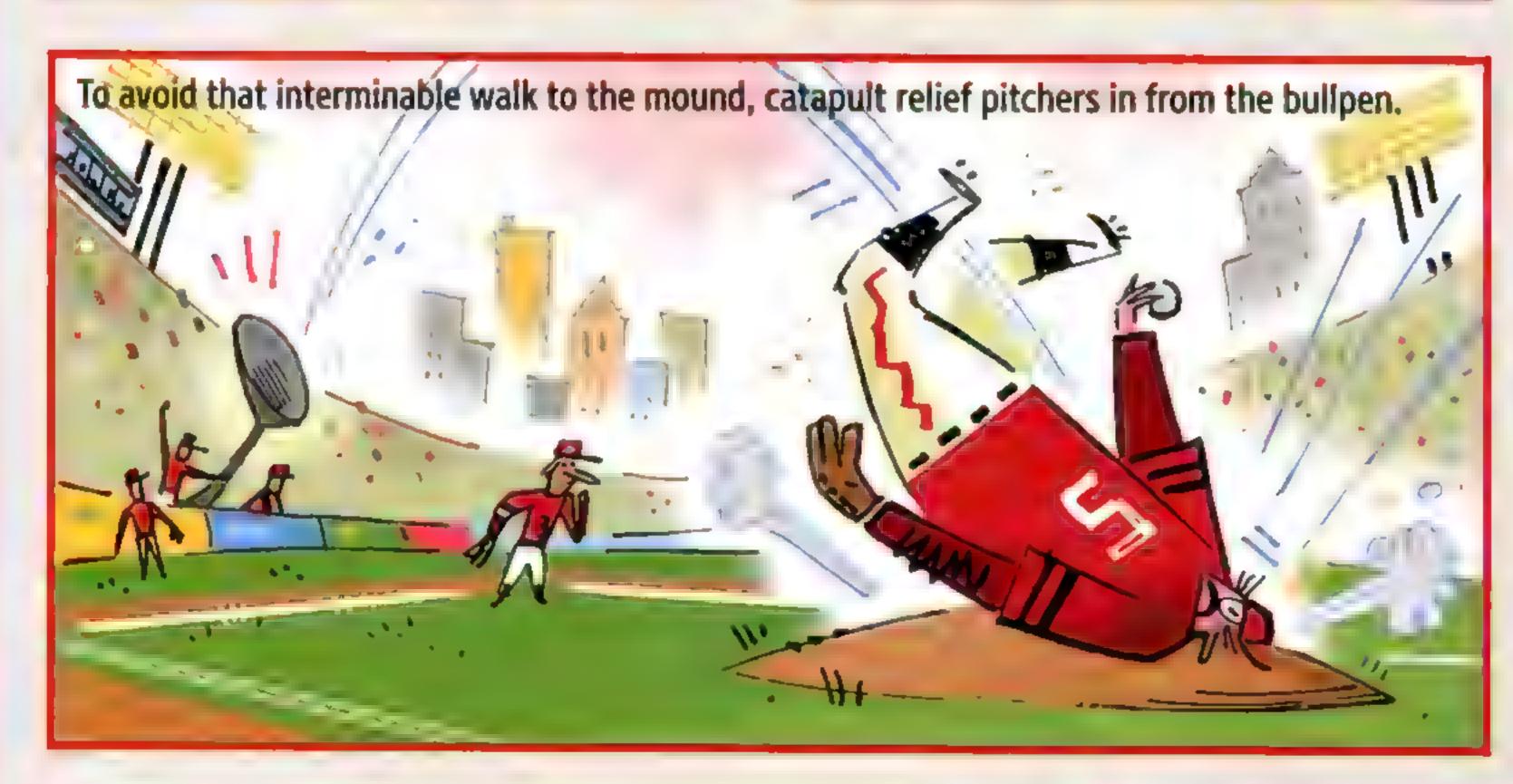
NEW IDEAS TO

Allow pitchers to throw three baseballs at once, thus enabling them to strike out a batter with one pitch.

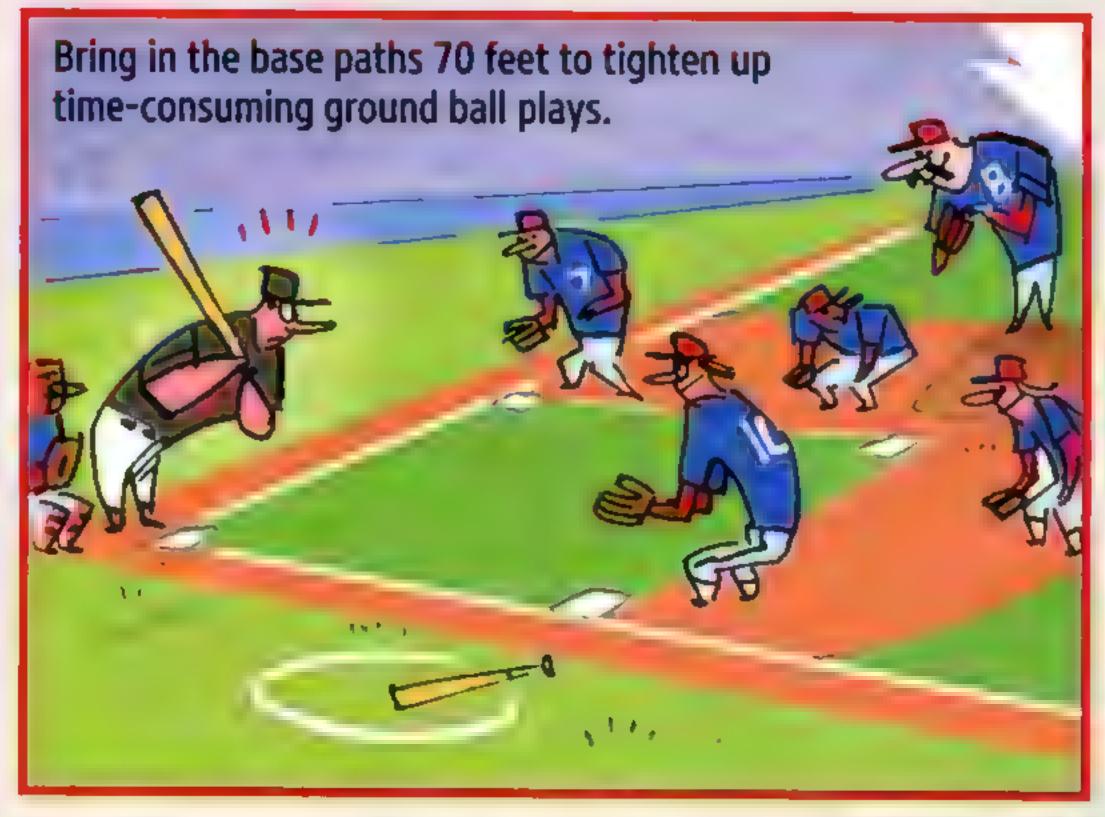


Shorten the commercial breaks between innings by limiting erectile dysfunction ads to one every three innings.













The average length of a baseball game in 2014 was three hours and eight minutes. Yes, now more than ever, our great national pastime offers a welcome lengthy respite from our frenetically-paced modern world. It's truly bizarre then that a committee was hastily formed to make suggestions to speed up the refreshingly torpid pace of the game. So here are our recommendations for...

NEW IDEAS TO















WRITER: JEFF KRUSE

ARTIST: BOB STAAKE



THE HAUNTING LEGEND SE ECHO POINT









THE WALLEY



GOOF OF PURCHASE DEPT.

For the benefit of those who have been on planet Mars since the decade's latest sales gimmick was born, the ad to the left is not trying to sell you a coffee maker for less than 30 bucks. Rather, it's trying to sell you a coffee maker for considerably more, and then telling you how to get part of your money refunded. Now you may ask why manufacturers just don't lower prices by the amount they seem anxious to give back anyway. The answer? That would really cost them money! But manufacturers figure that by making you go through a time consuming and complex (not to mention annoying!) rigamarole, the odds favor something going awry and they will never have to give any of your money back. Confused? Unconvinced? Then see for yourself as we now expose...

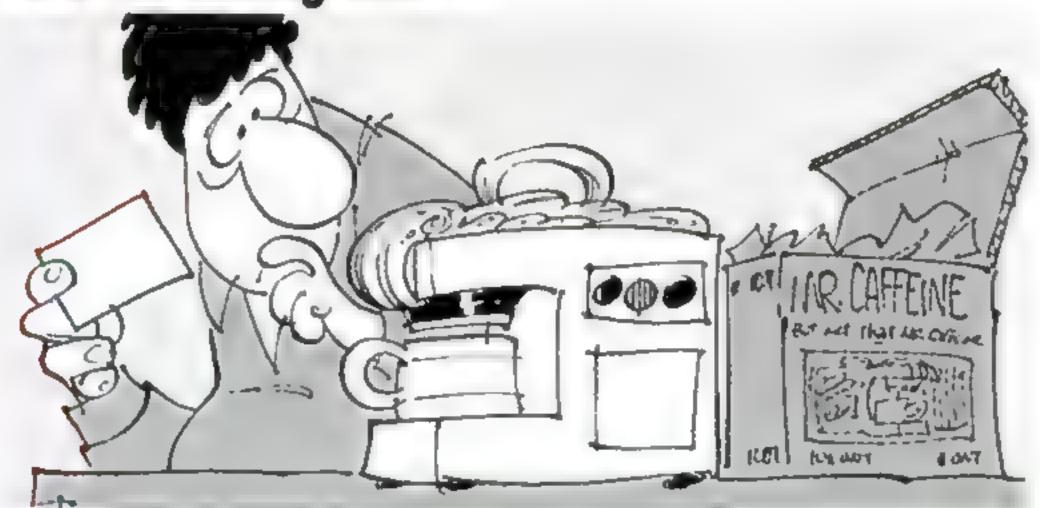
WHY 999 SHOPPERS OUT OF 1,000 NEVER COLLECT THOSE MANUFACTURERS' REBATES

Among 1,000 shoppers chosen at random...



...183 will never get the product at all because they don't realize they have to take enough cash to the store to pay full price, and then engage in a major hassle to try to get some of it back.

Of the remaining 666...



... 46 will succeed in getting the coupon, only to find the model they just bought is not the one qualifying for the rebate.

Of the remaining 817...



...151 will attempt to get the rebate coupon and will be told that the store has just run out of them—but will not return the purchase price of the item, which has already been paid for.

Of the remaining 620...



...12 will be mugged in an alley next to the store and robbed of the product, the rebate coupon, the sales slip and maybe, their shoes.

ARTIST: PAUL COKER

WRITER: TOM KOCH

Of the remaining 608...



...32 will buy more than one product offering a rebate, thus setting the stage for total failure when the coupons get mixed together and are ultimately all mailed to the wrong manufacturers.

Of the remaining 509...



... 40 will permanently install their purchase with its serial number facing the wall before they read that it must be copied onto the rebate application.

Of the remaining 397...



...23 will successfully grab the box back from the trash man, and then discover that they don't know what a "Proof Of Purchase" label looks like.

Of the remaining 356...



...52 will buy a defective product, and then learn their warranty isn't any good unless they return the item with the same sales slip and register receipt they planned to use to collect the rebate.

Of the remaining 576...



...67 will never know if the date is printed on the register receipt because the lettering is a little too faint for them to read and a lot too faint for the manufacturer to accept.

Of the remaining 469...



...72 will put the empty box out with the trash, forgetting that the "Proof Of Purchase" label printed on the side of it must also be mailed to the manufacturer.

Of the remaining 374...



...18 will give the product to someone as a gift, and then face the embarrassing job of trying to get the box back to obtain that vital "Proof Of Purchase" label.

Of the remaining 304...



...65 will successfully manage to assemble the rebate coupon, proof of purchase label, sales slip and register receipt, only to realize they have no idea where they're supposed to send it.

Of the remaining 239...



...27 will thoughtlessly transpose the manufacturer's post office box number and zip code, resulting in delivery to someone thousands of miles away who has no idea what all those papers are.

Of the remaining 158...



...11 will remember to put a stamp on the envelope but then carelessly leave it in their coat pocket when they take the garment to the dry cleaners.

Of the remaining 138...



...52 will assume they've mailed their rebate application when they thoughtlessly drop the envelope into a laundry chute, bank depository or public trash can.

Of the remaining 81...



...15 will have their application returned through the mail and get the cheery news the manufacturer moved and conveniently forgot to leave a forwarding address.

Of the remaining 212...



...54 will do an acceptable job in getting all of the correct documents into a properly addressed envelope and then will forget to put a stamp on it before they drop it in a mailbox.

Of the remaining 147...



... 9 will prove to be the owners of new puppies that love to chew anything made of paper into tiny little bits—especially the outgoing mail.

Of the remaining 86...



...5 will leave their applications for the mailman, not knowing he's a grump who shows anger over making pickups by stuffing them in a storm drain.

Of the remaining 66...



...65 will have forgotten about the whole thing before their rebate check arrives six months later and will toss out the unopened envelope, thinking it's an ad.

Most people who want to see Minions are looking to kill a couple of hours watching a goofy, over-the-top cartoon. The problem is that some

Despicable People Live-Tweet "Minions"



@DaddysBoy

Short bumblers with terrible haircuts, bent on world domination? I haven't felt this parodied since "The Interview"!



Chris Brown

@ChrissyFit

l like how they clearly love each other, but they still sometimes beat the s%&* out of each other. Realness!



Dr. Oz

@QuackQuack

Their apple-and-banana diet MUST be their secret to living for thousands of years...I'll have to recommend that on my next show!



Donald Trump

@MeMeMeMeMe

Gru calls his lackeys "Minions"! Nice! Starting now everybody on my payroll shall be known as "Trump Minions!"



Bill Cosby

@YoureGettingSleepy

They're organized, loyal and too unintelligible to reveal a secret. If they can mix a drink, they're hired! #notfinishedyet #totallyinnocent



Kris Jenner

@Daughters4Sale

They're weirdly smooth, they're half-naked, and they talk high-pitched nonsense...the Minions could be Kardashians!





Jenny McCarthy

@ScienceShmience

I can't help but think these poor Minions' afflictions could have been avoided if only they hadn't been vaccinated!



Brian Williams

@PantsOnFire

What a trip down memory lane to see the '68 Orlando Villain-Con! I remember covering it like it was yesterday!



Robert Durst

@BillionaireButcher

Those poor Minions – I KNOW what happens when you allow your evil past to be explored on film! #screwjarecki #checkyourmic



Bill Belichick

@AllYouCanCheat

Gru wanted them to steal the moon for him — it should be easy for them to help me steal a few playoff games!



Roger Ailes

@SpinCity

Hmm. They're cute, speak gibberish and work for nothing...slap blonde wigs on them and I've got a whole new lineup for Fox & Friends!



Justin Bieber

ImmaBigBoy

Finally — an entourage that would make me seem tough and deep-voiced!

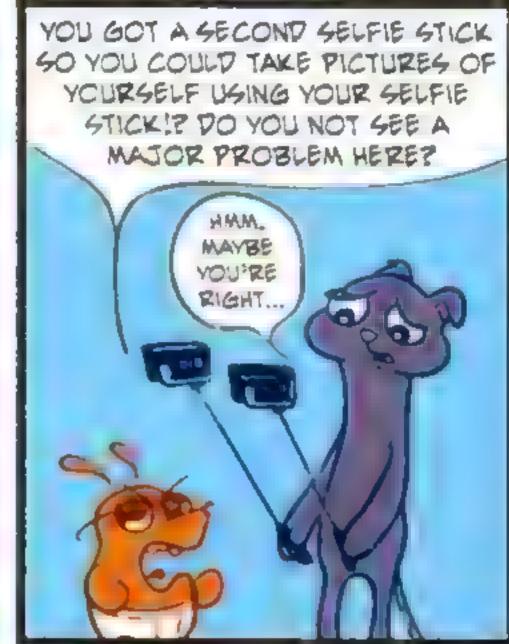
CATCH UP ON THE STUPIDITY YOU WERE LUCKY ENOUGH TO MISS!









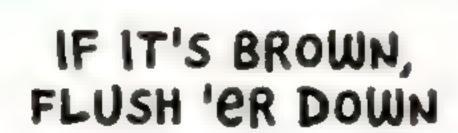




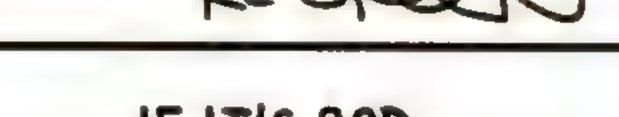
Nightmare Zone

IF IT'S YELLOW,

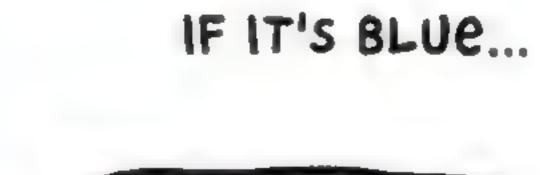


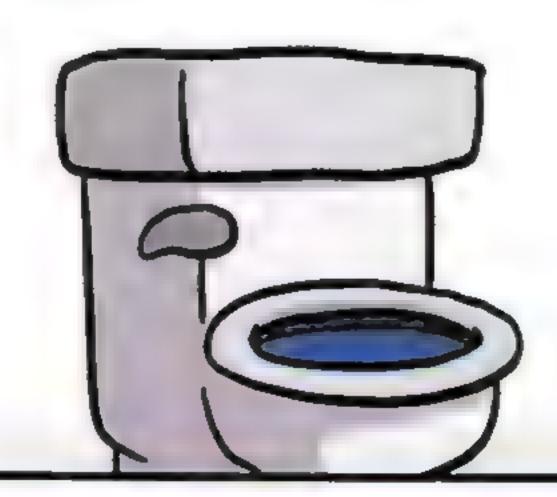






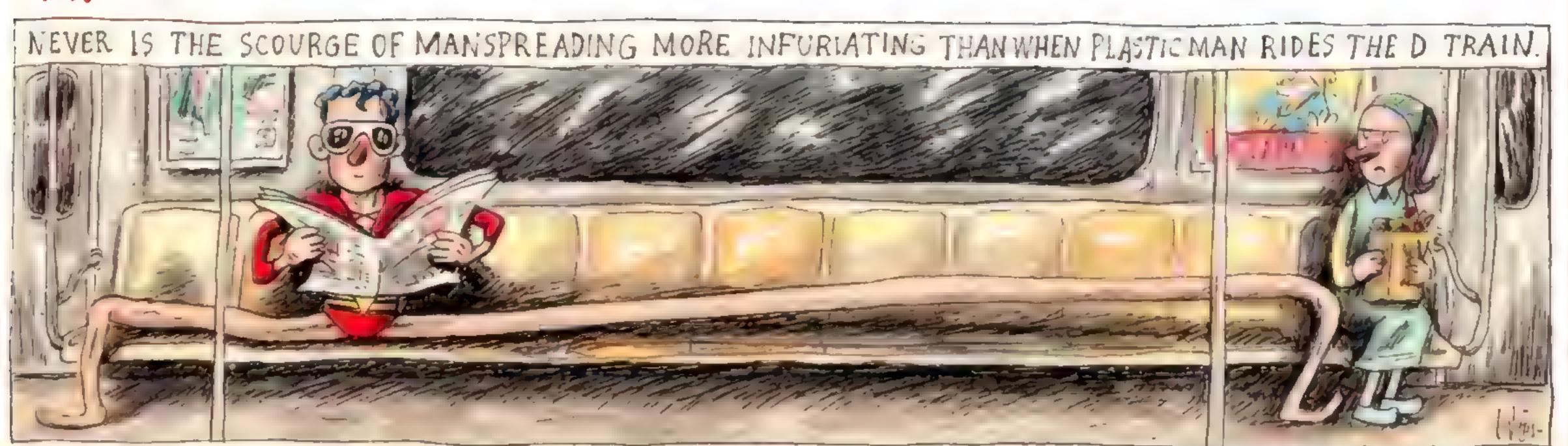












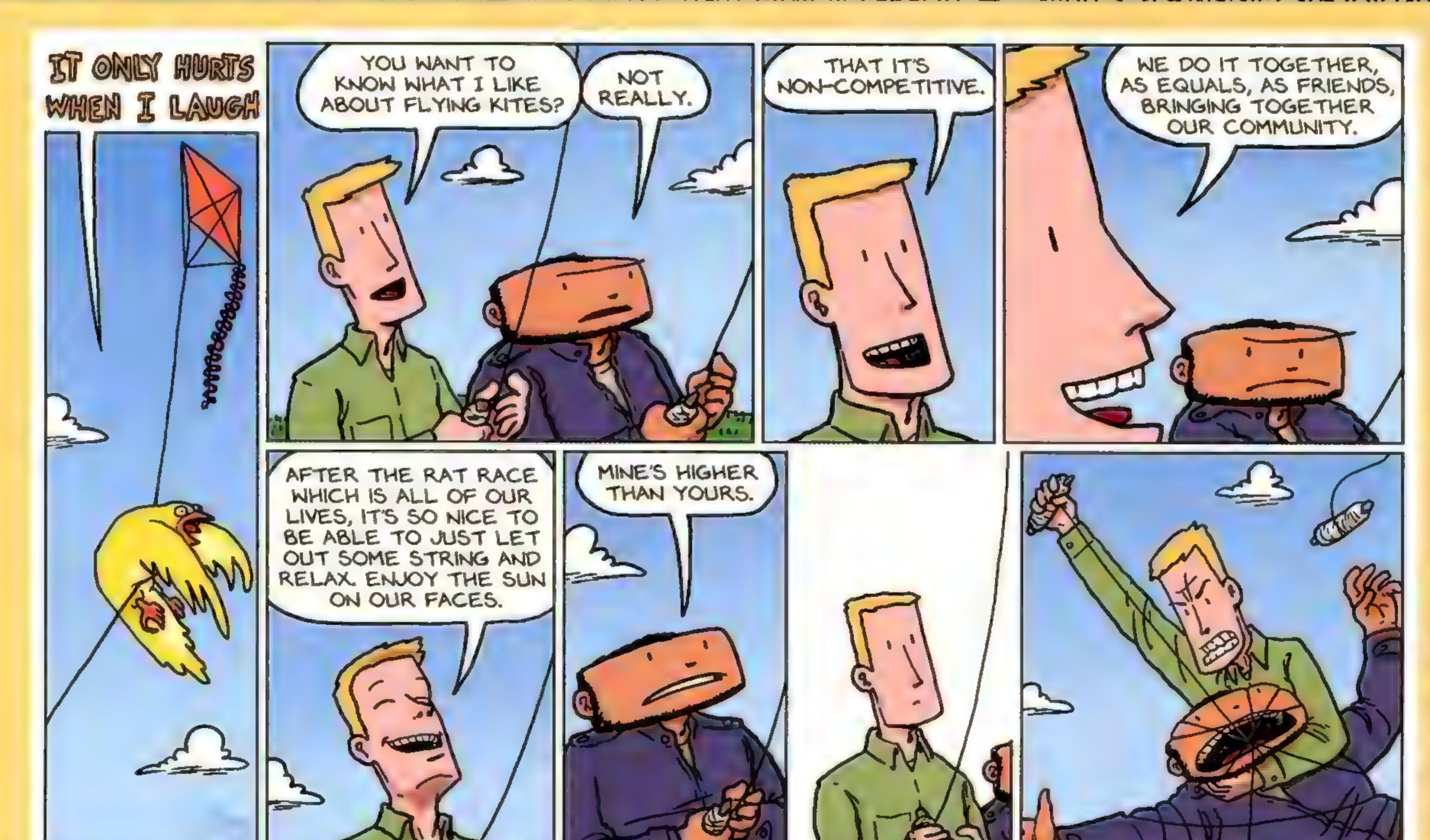
















IF YOU EVER FIND YOURSELF IN A SIMILAR SITUATION, WE'LL SHOW YOU HOW TO SURVIVE UNTIL HELP ARRIVES.



I'M GOING TO SEE IF THERE'S ANYTHING USEFUL IN THE TRUCK.





THERE'S ONLY AN HOUR OF DAYLIGHT LEFT, SO WE HAVE TO QUICKLY COMPLETE FOUR IMPORTANT TASKS!



FIRST: GENERATE HEAT. SECOND: MELT SNOW INTO WATER. THIRD: SIGNAL FOR HELP. AND F-

I CAN TAKE CARE OF THOSE THREE AT THE SAME TIME! ALL I HAVE TO













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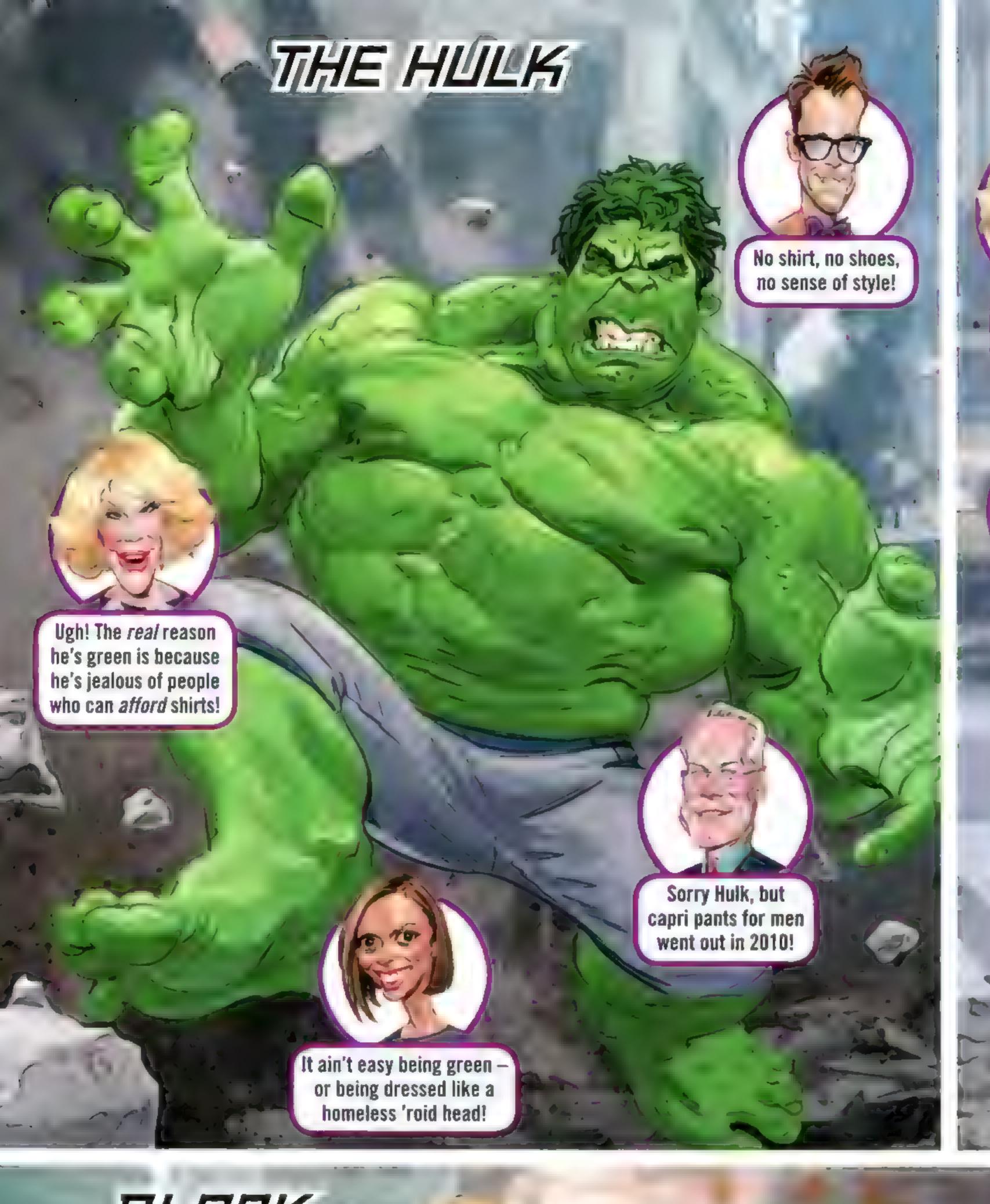


Sure, superheroes have super powers, but not necessarily a super sense of style. Vanquishing evil is one thing, but doing so while looking good is quite another. Unfortunately, superheroes often embarrass themselves in this all-important area, as you'll see when...





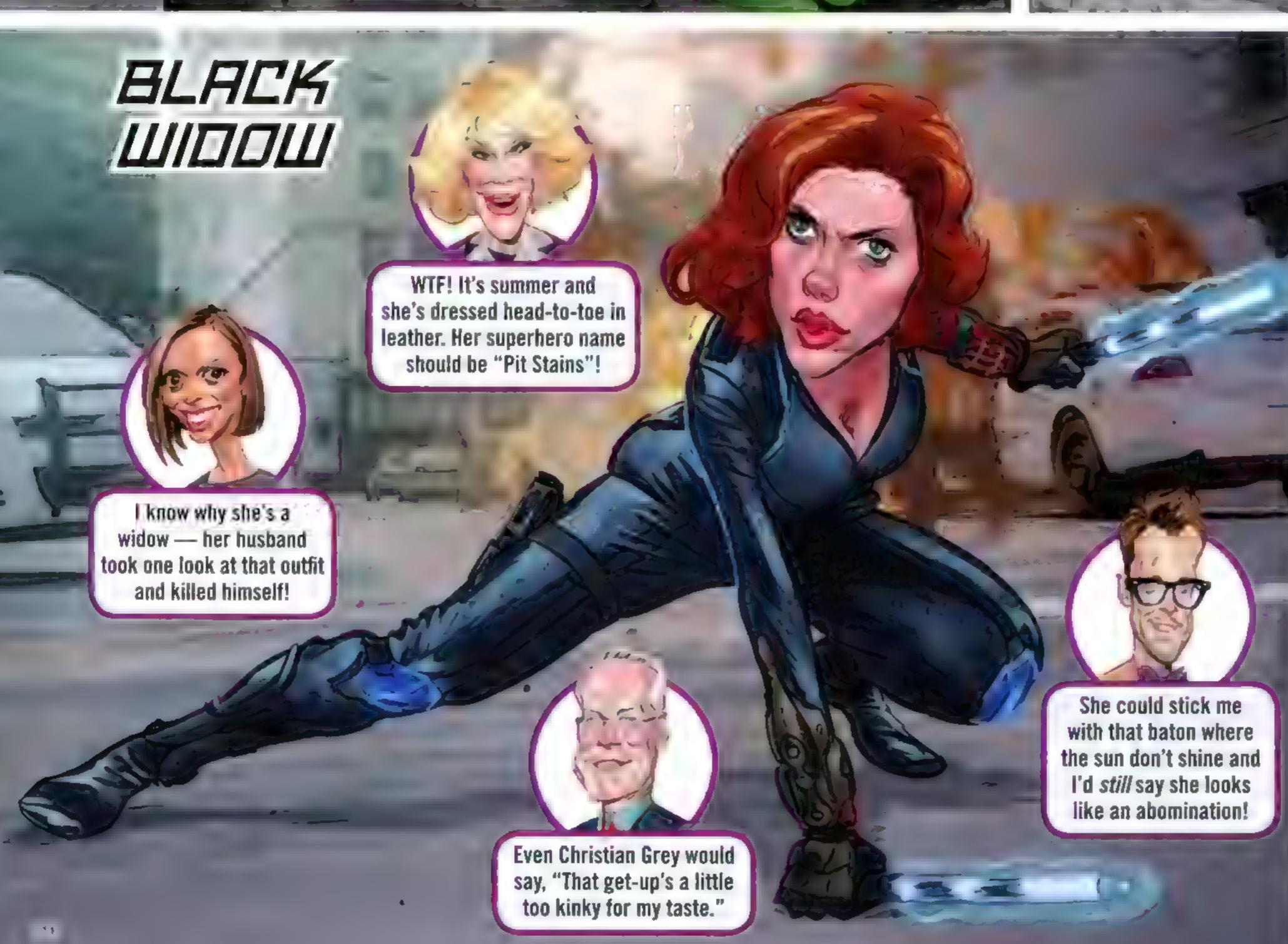




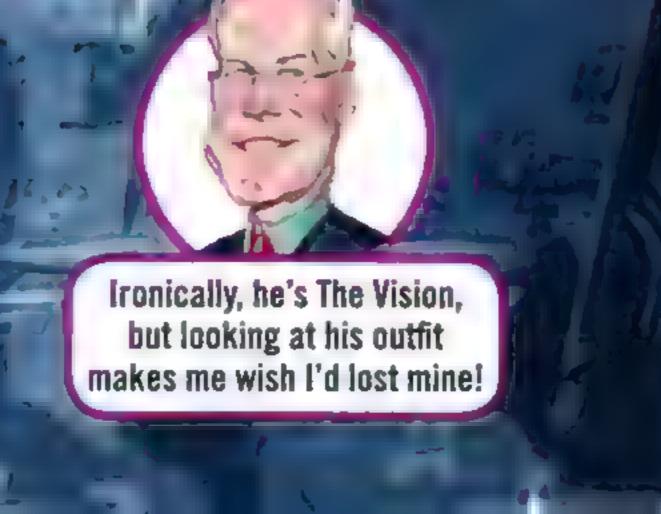


















America's #1 Returned-for-Refund Pocket Hose!

Introducing the new and improved Pocket Hoser 2 — the only expandable/retractable hose with Viagra-Infused fibers!

Pocket Hoser 2 is longer, stronger and thicker! It can last up to three times longer than our previous hose. That means, unlike the original Pocket Hoser, you can now water your garden, wash the car and rinse off the driveway for up to three weeks before it falls apart!



ACTOR RICHARD KARN

Guy who pretended to know something about home improvement on a 1990s sitcom.





Pocket Hoser 2 is an incredible space saver!

A regular bulky hose eats up a ton of valuable space. But one **Pocket Hoser 2** can take up ten to fifteen times less space! That means in the space of one ordinary old-fashioned hose, you can store one brand-new **Pocket Hoser 2** and still have room to store the other nine or ten **Pocket Hoser 2s** that fell apart, split open or completely disintegrated after a few weeks! And you'll still have room for four or five new ones you'll need to buy just to get through the summer!

Every Pocket Hoser 2 is equipped with our new Ember Fittings — three times more durable than our original fittings!

LOOK! This cheap
plastic toy play-hose
connector gets crushed
at 200 pounds of
pressure!

But with a full extra pound of pressure, the Ember Fitting doesn't crush! If for some reason you plan on putting an expandable/retractable hose in a workshop press, the Pocket Hoser 2 is definitely the one to buy!





Our Competitor's Retractable Hose



Pocket Hoser 2 with Viagra-Infused Fibers



Pocket Hoser 2 is made just like the hoses professional firefighters use — it's round and water goes through it! Just don't use it on a fire or near a fire, a lit cigarette or birthday candles!

But wait, there's even more! The new Solar Sunglass Shield protects your Pocket Hoser 2 from the Sun's damaging UV rays! Dampness, contact with concrete or grass or being left in a garage overnight may permanently destroy your Pocket Hoser 2, but it won't fall apart because of UV rays! We guarantee it!

Available in Four Lengths!

Don't know how long a meter is? Just call our toll-charge number to hear our "meters to feet" conversion!

7.62-meter

15.254-meter

22.86-meter

968,000-meter









\$14.99

\$19.99

\$24.99

\$4,216.99

More good news Shipping is just \$7.99 no matter what length hose you select, and select. Handling is only another \$7.99 no matter what length hose you select, and packing is only in additional \$7.99 no matter what length hose you select!



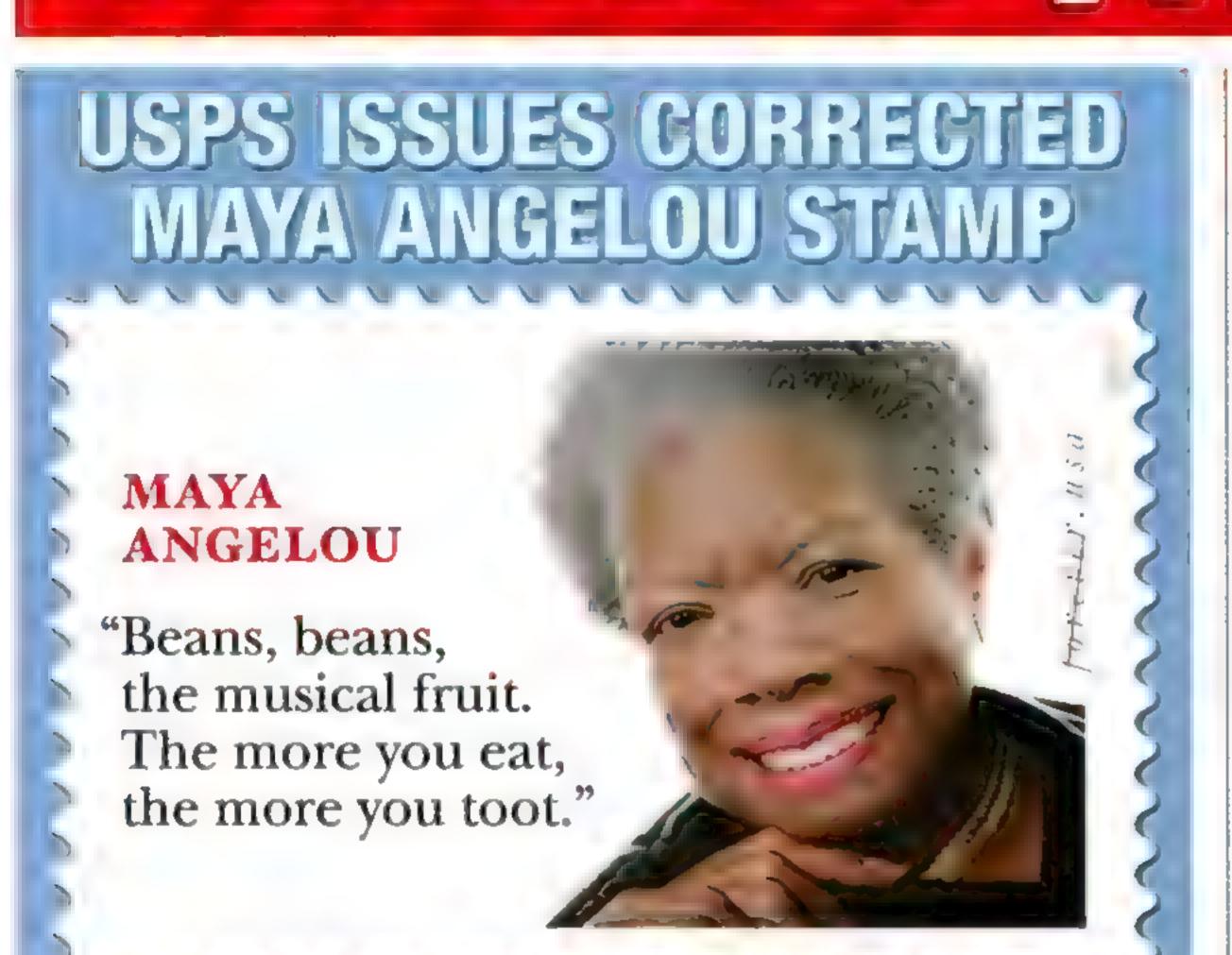
If your Pocket Hoser 2 ever leaks, we'll refund you your money! (Just send us the hose and the water that leaked out of it in a separate watertight container.)

ORDER TODAY!

CALL 1-555-Get-Hosed

WRITER: DICK DEBARTOLO ARTIST: SCOTT BRICHER
A MAD AD PARODY

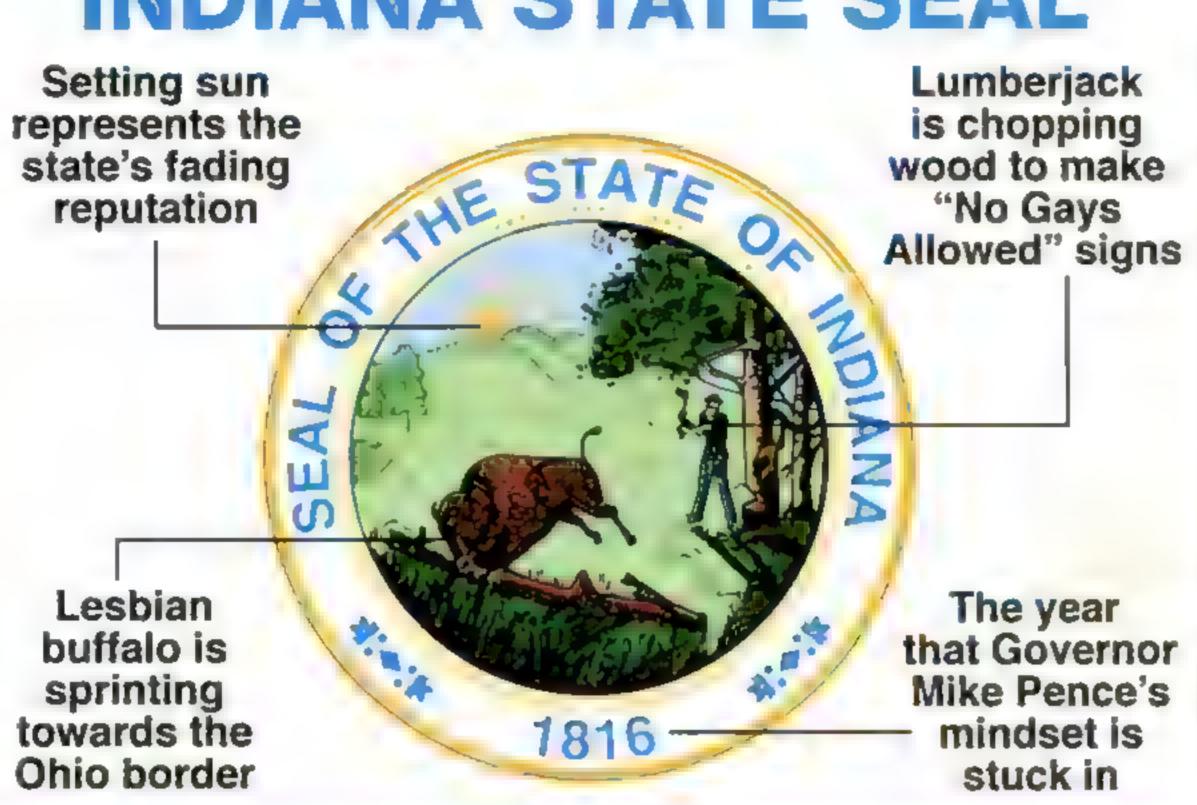
The Best of The Idiotical



- and and and and and



MAD EXPLAINS THE INDIANA STATE SEAL



The Startling Similarities and Differences Between

MARCH MADNESS and

UTAH REINSTATING THE FIRING SQUAD



Lots of shots taken

Brent Musburger will be providing color commentary

The NRA has an office pool going on it

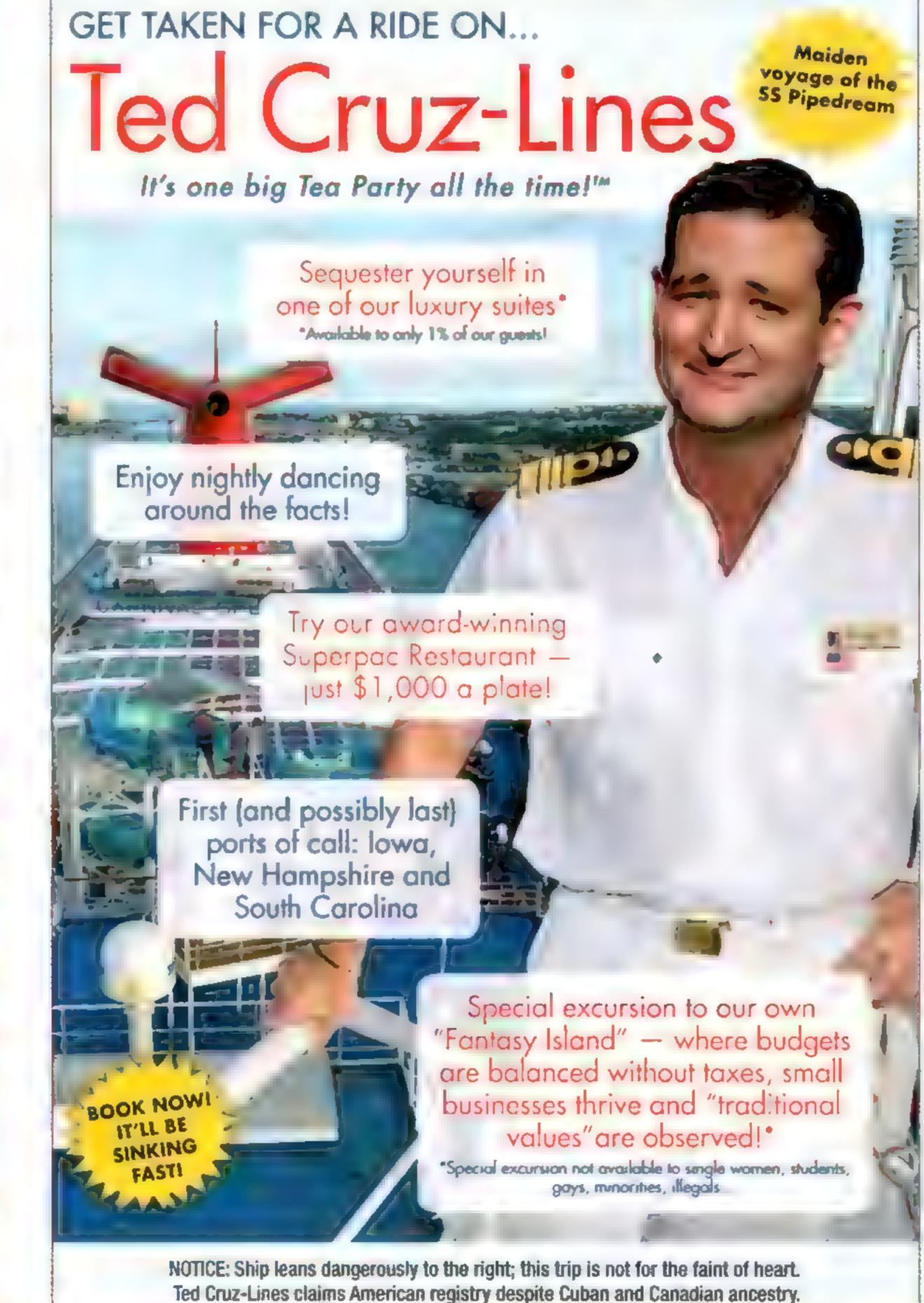
If there's a long line at the concession stand, you might miss all the action

Substitutions allowed

To take a family of four costs a fortune

It's as American as apple pie







7 Effects of California's Water-Use Restrictions

The Dodgers will now be forced to jam themselves into one cramped post-game bathtub

All "Employees Must Wash Hands" signs are now just for decoration

Mickey Rourke finally has an excuse for showering once every three months

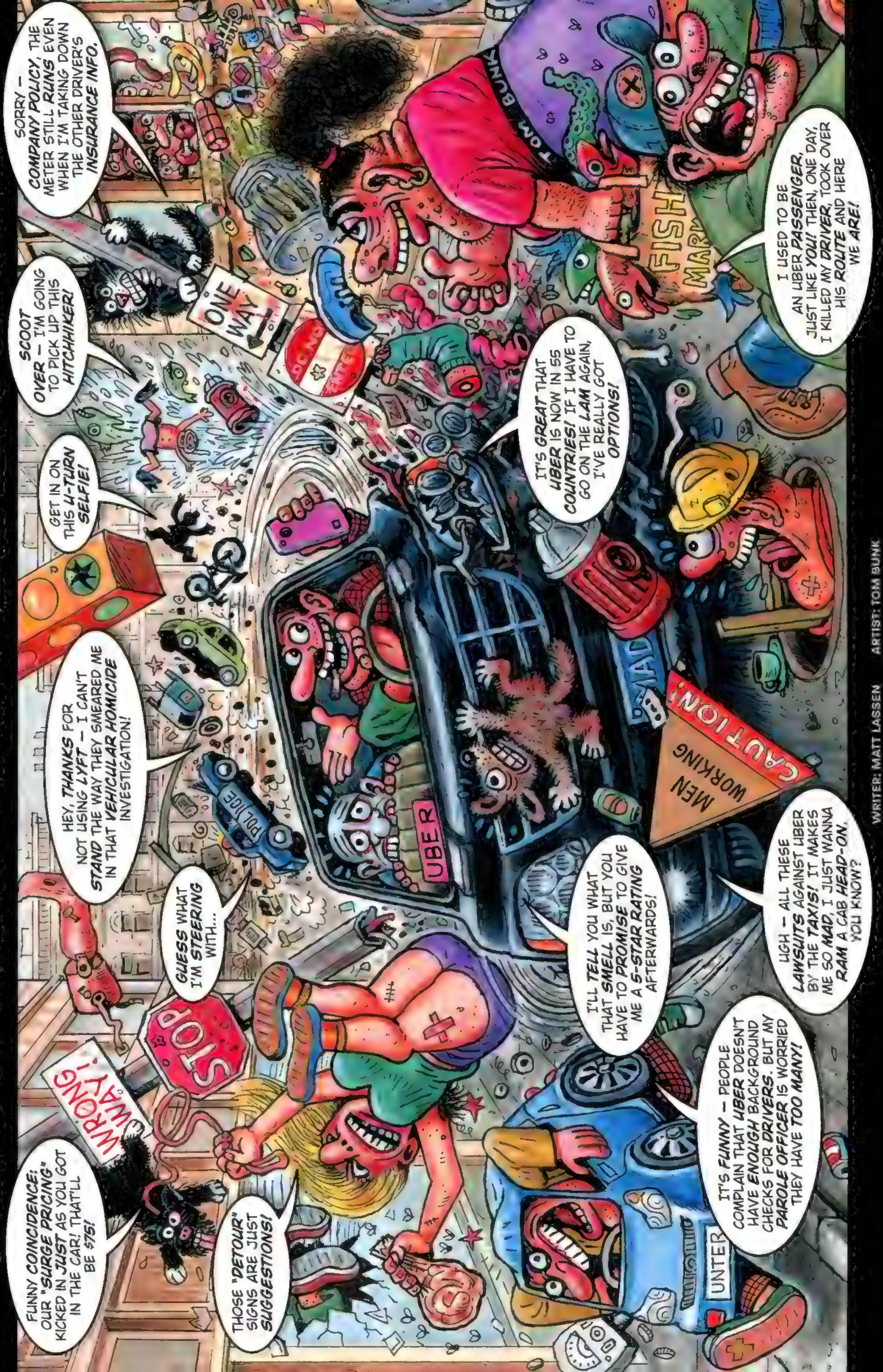
There are now extensive background checks and waiting periods to purchase a Super Soaker

Disneyland's Splash Mountain is now just a bone-dry, 50-foot death drop

The LAPD has been instructed to cut down on the vigorous beatings, so as not to need so much hydration afterwards

A resourceful Leonardo DiCaprio will drink the pooled navel sweat of the models in his harem





WHAT POWERFUL FIGURE WILL CONSERVATIVES BE MOST THRILLED TO SEE LEAVE THE PUBLIC STAGE?

HERE WE GO WITH ANOTHER RIDICULOUS NA D FOLD - N

There's a powerful figure who for years has energized the left, while consistently embarrassing the right. For many conservatives, the power of this movement was no laughing matter. However, after a very successful tenure, an era is coming to an end — and many are delighted that the curtain is finally falling.



A

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"

Reagan National Airport DEPARTURES



CONSERVATIVES EVERYWHERE WILL BE RE-JOICING, WATCHING DEMOCRATS AS THEY BEGIN STEWING OVER A TOP COLLEAGUE'S PLANS TO DEPART





WHAT POWERFUL
FIGURE WILL
CONSERVATIVES BE
MOST THRILLED
TO SEE LEAVE THE
PUBLIC STAGE?



FOLD BACK SO THAT "A" MEETS "B"



JON STEWART

AASAIIII TEN-MINUTE TAKEDOWN



STEVE JACKSON GAMES

marsattacks.sjgames.com





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players at
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